

AND THEN IT RAINED

Thursday, Jan. 5.....	Max. 58	Hin. 27
Friday, Jan. 6.....	58	26
Saturday, Jan. 7.....	61	25
Sunday, Jan. 8.....	57	34

The Desert Sun

Of Palm Springs, California

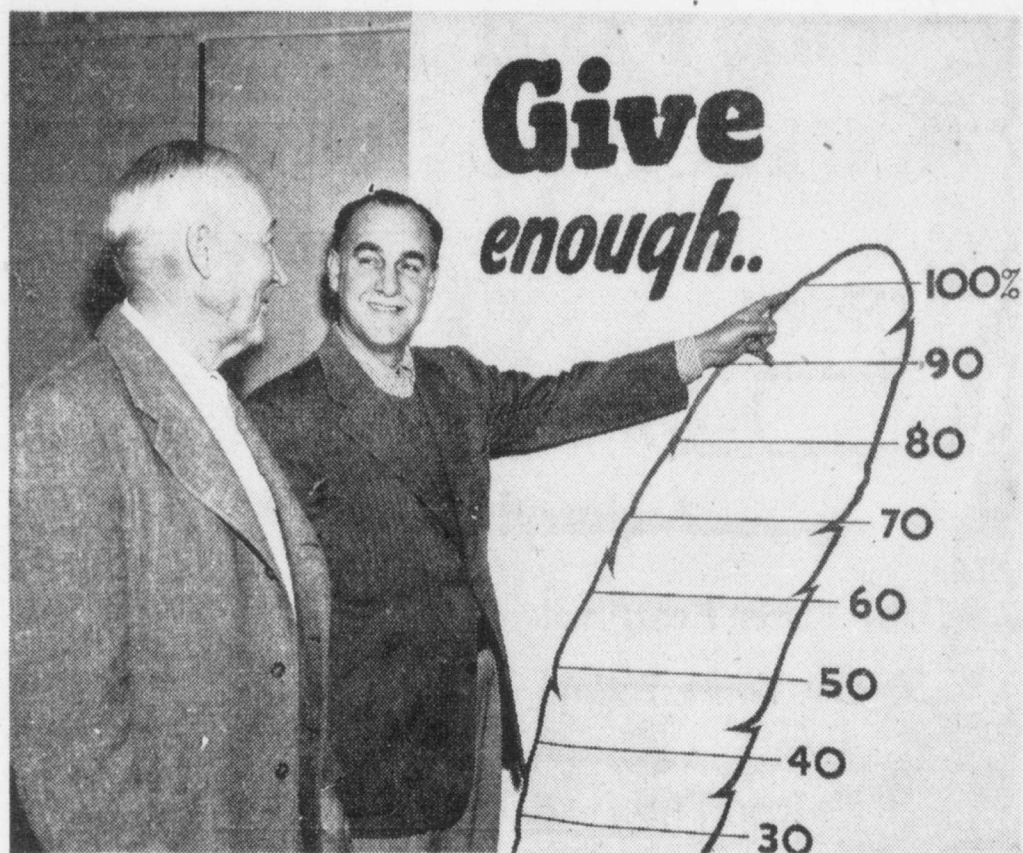
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VOL. XXIII—No. 41

Tuesday, January 10, 1950

Single Copy 10c



HERE'S HOPING—Carl Lykken, (left) chairman of the Advance Gifts committee of the Community Chest watches as R. W. Peterson, president, points to the 100 per cent mark on the Chest thermometer where he hopes subscriptions will go in the annual campaign opening tomorrow.

Railway Chiefs To Meet With Desert Group

Conference between railway and highway officials and leaders of desert communities looking toward elimination of the "death crossing" at Garnet, today had been definitely set for 10 a.m. next Friday in Riverside.

Representatives of the engineering department of the Southern Pacific will explain the company's position on the project, and the county highway commissioner, state highway engineer and Board of Supervisors will be represented.

From Desert Hot Springs and Garnet will go Herbert Eccleston, D.H.S. Chamber of Commerce president, and C. C. Covey, developer of Garnet Gardens. L. C. Lewis and Harry C. Harper will represent the Coachella Advisory Planning Committee and Desert Associates, and others will be present from Palm Springs.

The session is set for the County Planning Commission office at the courthouse.

30 WORKERS TO START CHEST DRIVE TOMORROW

Volunteers of the Advance Gifts committee of the Palm Springs Community Chest will begin their calls on firms and individuals Thursday morning following a kickoff meeting at 4 p.m. tomorrow in the Fiesta House, Chairman Carl Lykken announced yesterday.

More than 30 leading citizens of the community will comprise the group starting to work on this part of the annual appeal which serves as a prelude to the general solicitation expected to be started on Tuesday, January 24.

CALLING ON MAJOR subscribers of the Chest, the Advance Gifts committee traditionally accounts for more than half of the entire Chest goal. The mark for which these volunteers and dozens of others in the various divisions will be shooting will be \$37,500 this year—the amount needed to underwrite the youth, health and welfare programs of the Boys Club, Boy Scouts, Desert Museum, Girl Scouts, Health and Welfare Center and Youth Center.

Headquarters of the Community Chest were opened yesterday in a building at 419 North Palm Canyon made available to

the annual campaign without charge by Pearl McManus, Chest President R. W. Peterson announced, thanking the well-known Village resident for her generosity in providing the fine quarters. Mrs. Burnham Bigelow will serve as secretary to the campaign this year and will be on duty there for the next three or four weeks.

CHAIRMAN LYKKEN today urged all subscribers of the 1949 Community Chest to hold up their contributions to at least last year's level or better, pointing out that the total of the 1950 goal is almost equal to the amount raised by subscriptions in 1949.

"Advance Gifts contributors set the pace for all other donors to a Community Chest—let's all work together to make sure these six Red Feather organizations may continue their vital youth, health and welfare work without the worries of fund shortages," he said.

Names of the Advance Gifts group will be announced on Wednesday, he said, explaining that three or four prospective members of the committee are out of town and cannot be reached until Tuesday.

BOB HOPE HAS NARROW ESCAPE IN AUTO CRASH

Bob Hope said he felt fine—he had just had a mud bath on Highway 60.

That was after the accident Sunday night on the Jackrabbit trail road between Beaumont and Riverside. Hope was returning to Los Angeles with one of his writers, Fred Williams, when their automobile skidded on the slick highway and rolled over in ankle-deep mud. Both Hope and Williams were thrown out.

THE COMEDIAN suffered a dislocated shoulder and a bump on the right side of his head. Williams suffered a leg injury but was able to limp around after the accident.

Don't Forget! Friday the 13th, Income Tax Man

Another reminder was issued today to Villagers that a deputy from the internal revenue collector's Riverside branch will be in the Village all day Friday at the American Legion hall, 400 North Bellard, to assist Villagers with their income tax forms.

The collector will be at Banning post office tomorrow and at Indio city hall Thursday.

Sun Article and Youth Join In Making Woman Happy

Through an article in The Desert Sun last week an out-of-town visitor was made happy by another out-of-towner when details of the finding and turning over to police of a purse by 13-year-old Lowell Batterton of San Diego were made known. Purse, containing nearly \$30, was the property of Mrs. Victor Wolfstone of Seattle, staying at the Pepper Tree Inn.

Having no local address listed, young Batterton turned the purse over to police and the story was

thereupon printed on page one of last Tuesday's issue of The Desert Sun.

Les Walton, managing the hostelry, upon receipt of the paper that morning immediately put in a call to Mrs. Wolfstone to tell her of her good fortune, feeling that she would not mind being awakened early to receive the news. She wasn't.

With the word she was "going to hunt up Lowell," she also thanked this paper for its part in recovering her lost purse.

HE GESTURED as he talked, moving his one good hand back and forth.

"A nice place Highway 60. It's really great. I think you guys and Highway 60 must be in cahoots with Pierce Brothers."

"It's all right though. The thing I hate is that I'll have to miss the golf tournament next week." (He was referring to the Crosby Golf Tournament at Pebble Beach which he and Crosby enter each year with two professional partners.) "That's what I went down to Palm Springs for," he said wistfully. "I went down there to practice up on my golf. I was just in my prime, too."

WILLIAMS SAID that they were just returning from Palm Springs to Los Angeles when the accident occurred at about 8:50. The two men ran into the rain in the Pass area after leaving Palm Springs.

Later Sunday night they were taken to Los Angeles by a friend.

Propose Merger of Hospitals

Early Action On Building Plans Urged

President Alschuler Outlines Great Need In Annual Report

Merger of interests of Palm Springs Community hospital and the Desert Hospital district with the view to starting plans for a new hospital building immediately, will be the main item on the agenda when the annual meeting of the former organization is held at 2 p.m., January 19, at the hospital.

President Ernest Alschuler, in his annual report to members of the Community hospital association, last week outlined plans for a joining of interests for mutual benefit of both groups.

ADVISABILITY of the move, President Alschuler said, rests in the fact that the Community hospital's occupancy agreement for use of former Torrey buildings is likely to be terminated this year. The government is advertising the property for sale in March.

Therefore, he said, plans must be made to build new what can be built with funds available and add later wings when needed. To that end the Community hospital is adding the district hospital in



PRESIDENT—Ernest Alschuler, president of Community Hospital who outlined proposed merger of assets of Community and District hospitals in annual report.

its move to acquire 7.85 acres of land from the war assets administration for building purposes.

TO THIS END, the president's report said, the Community hospital board is proposing to enter into an agreement with the district whereby the Community hospital board continues to operate the hospital under the same plan of directorship and officials, conforming to the laws governing operation of district hospitals.

The Community hospital association will turn over to the district all of its assets and the district, in turn, will assume all other responsibilities in the financing of the proposed new hospital building and provide the funds needed for its operation.

RECITING THE HISTORY of the district, President Alschuler said that on July 1, 1949, the Community hospital board entered into an agreement with the

George Clarke To Head Village March of Dimes

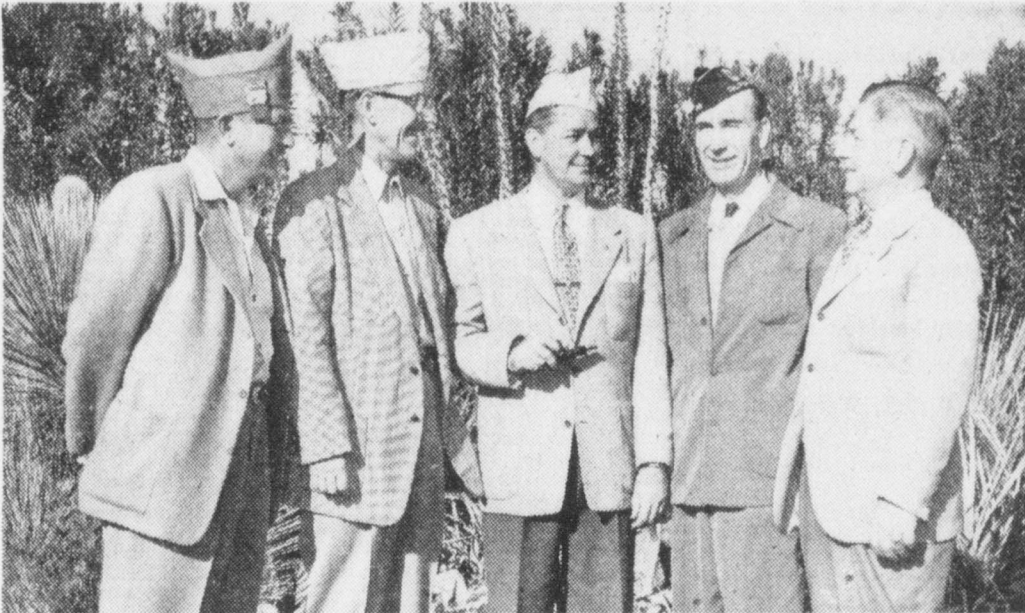
The 1950 March of Dimes will get under way in Palm Springs and the county January 16, and continue until the end of the month.

Locally, George E. Clarke will head the program of fund-raising for the anti-polio drive.

The 1950 March of Dimes campaign must hit a new high, "if the nation is to undo the ravages of the blackest toll of infantile paralysis in its history," said Roger L. Abbott, undersheriff of Riverside county, who is again heading up the drive as chairman of the Riverside County Chapter of the National Foundation for Infantile Paralysis.

Tram Views

On pages 6 and 7 today are a series of photographs, actual and from models, depicting in a clear manner the magnitude of the Mt. San Jacinto Tramway.



LEGION 'WHEELS'—Pictured here at the instance of the visit in Palm Springs of Lewis K. Gough, state department commander of American Legion and Area Commander Jack Bennett of Riverside last week are Chief of Gare John Connell of the local 40-8 post, Bennett, Gough, Commander Hilton McCabe, current leader of Owen Coffman post 519 of the Village, and Earl Coffman, past commander and present executive vice chairman of the national Distinguished Visitors committee.

New Trial Asked By Mrs. Petrillo In Murder Case

Arguments on a motion for a new trial will be heard by Judge Russell S. Waite in the case of Mrs. Sophie Petrillo, convicted of second degree murder, January 16, it was ruled Friday when she appeared for sentence.

Mrs. Petrillo was convicted after two trials, one on a plea of not guilty and the other on a plea of insanity, of fatally shooting her husband, Pete Petrillo, night club manager, at their hotel here September 15.

When she was brought into court Friday to hear sentence, her attorney, Ernest Walker, filed a motion for a new trial and asked a hearing on his plea and requested that the sentence be deferred pending the decision.

Judge Waite granted the motion and set January 16 at 2 p.m. as date of the hearing.

In contrast to her hysterical previous appearances during her trial, Mrs. Petrillo was quiet in court Friday although visibly under a great nervous strain.

First Session Of Auxiliary Police Today

First meeting of the Palm Springs Auxiliary police will be held this evening at the War Memorial building at 7:30 o'clock, according to Hilton McCabe, Legion commander and co-chairman with Police Chief August Kettman of the special policing division of the Emergency Disaster Council.

Under the direction of Executive Officer Robert W. Peterson and Personnel Officer Ray Lusby, the organization of this important division of the council has been made during the past few months with members of the police auxiliary chosen from the American Legion.

McKinney Auto Taken by Thief

Returning to where he had left his 1946 Ford Sunday afternoon after a session at the Junior Chamber of Commerce information booth at Andreas and Palm Canyon drive, President Ted McKinney of the club was jolted to notice his car missing.

Discovery of the loss was at about 4 o'clock.

To L. A. Hospital

Taken to the Good Samaritan hospital in Los Angeles Tuesday for treatment after a long illness was Mrs. A. L. Epstein, Villager living at 455 The Pines.

Don't Toss Rubbish Into Palm Tree Basins, Warning

"The ditches about the palm trees along Palm Canyon drive are not receptacles for trash," said City Health Officer Dr. O. B. McRory yesterday.

"I have noticed it myself and it has been called to my attention many times that foot traffic and even the shop owners are careless about tossing everything from gum wrappers to bottles in the space provided for watering the trees.

MILITARY TRAINING PLEA SOUNDED BY STATE CHIEF

Local members of American Legion, Owen Coffman post 519, were honored last week with the appearance of the commander of the California State department of the national organization, Lewis K. Gough, and area commander from Riverside, Jack Bennett.

While the two were visiting the areas—it being explained that a state department commander never makes official visits as such to local posts—both took in the regularly-scheduled meeting of 519 Tuesday evening with Gough speaking at length to those assembled.

DISCUSSING aims of his tenure in office for the year, Gough announced he was stressing to members throughout the state the national policy of compulsory military training and the

holding of enough military bases to prevent any sneak attacks in the future.

"We don't want any more Pearl Harbors," he said.

Gough arrived in the Village after a visitation in the Riverside-San Bernardino areas and he stayed here for two nights, most of the time being spent with Commander Hilton McCabe of the local post, both men having gone to the University of Southern California at the same time.

FOLLOWING the "unofficial" visitation at the local legion meeting Gough and Hubbard pushed on into the desert making a stopoff at Twentynine Palms.

Thursday they proceeded to San Diego for several days of official inspections in that area.

REPORT DECISION NEAR ON FIELD CONCESSION

Announcement was made yesterday by City Manager Russell Rink that the council had met in unofficial meeting as a committee of the whole to consider letting of bid to the concessionaire for The Field, with the consensus being in favor of Dale Stoner.

Discussed at last week's city council meeting it was decided not to make the award at that time since not all the council members were familiar with the terms given by persons submitting bids. Seven in all were forwarded to the city manager.

Rink said that formal award

would be made at next week's council meeting to Stoner on the basis of his bid which guaranteed the city \$75 per month or 15 per cent of the gross, whichever is greater.

According to terms of the contract the supplier is to furnish the equipment for four concessions at The Field including stoves, pop and vendors. Beer is not included in the original plans but Rink said it was probable that this will be allowed.

First event to be handled by the new concessionaire will be the foods and drinks at the Palm Springs rodeo set for February 4.

Do Not Prune Now, Warning

If your pet plants have suffered frost damage in the cold wave which blanketed all of southern California last week, don't prune recklessly—don't prune at all.

That was the advice of Mrs. Ernest Alschuler, president of the Palm Springs Garden Club yesterday.

The foliage which was nipped, no matter how shriveled, acts as a protection to the untouched portions of the plant and until the danger of frost is at an end, don't prune, said the Garden club president.

Still Celebrating, Six Land in Jail

As result of one early evening arrest and six after midnight over the Saturday night holiday, the jail was full Sunday morning with seven C.O.s (drunk arrests) having been made within the city limits by police officers.

Use Registration Booth at Bank

Village automobile owners are reminded by Police Chief August Kettmann of the vehicle department's free license registration service at the bank currently in force. The chief said he had received word from Riverside that there were few applicants taking advantage of the free service to be closed February 4, after which non-registered cars will be delinquent.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

TWENTY YEARS AGO it took all of the income of two-thirds of California's citizens to run the Federal government. It is now estimated that Federal expenditures are equal to the entire income of all persons living west of the Mississippi River. If this proposition of the national income spent in bureaucratic Washington increases much more, it will be a case of Uncle Sam trying to lift himself by his own boot straps.

Because the income tax takes such a heavy bite out of incomes in the higher brackets, a lot of people get the idea that the rich pay most of the federal tax bill. The fact is, however, that the small wage earner gets hit even harder by hidden taxes—included in the price of almost everything he buys. There are, for example, 150 different taxes levied on a loaf of bread and about 100 on a dozen eggs. Taxes represent more than the cost of manufacture and distribution of a pack of cigarettes—about 11c.

It must be remembered that business does not actually pay taxes—they are included in the expense of doing business and added to the cost of the product. Business is only a tax collecting agency—it's the consumer who pays. If business could not pass along tax assessments, it would be destroyed.

Taxation for necessary governmental functions is necessity, but Federal spending to prop up the national economy is a falacy. It is just a matter of having the

(Please turn to page 4)

Where to Go---What to See

Today, January 10:
SOROPTIMISTS, 12:15 p.m., Chi Chi; weekly luncheon meeting for members and guests.
SILVER DOLLAR LUNCHEON, 1 p.m., Community church—Women's Circle sponsoring.
VILLAGE THEATER, doors open 1:45 p.m.
PLAZA THEATER, doors open 6:45 p.m.
BASKETBALL, 8:15 p.m., County league teams, Palm Springs Doll House vs. San Jacinto, Palm Springs Athletic club.
PALM SPRINGS ATHLETIC CLUB, 8 p.m., full membership meeting, visitors invited.
VETERANS OF FOREIGN WARS, 8 p.m., Wars Memorial building.
DESERT MUSEUM, 8 p.m., Films: "Coast Guard Search and Rescue," "Latitude and Longitude," "Millpond Memories," "Of Men and Wings," and "Snakes Are Interesting."
TENTHOUSE THEATRE, 8:30 p.m., Made in Heaven.
Wednesday, January 11:
ROTARY CLUB, 12 noon, Chi Chi; weekly luncheon meeting for members and guests.
VILLAGE THEATER, doors open 1:45 p.m.
BOY SCOUT COURT OF HONOR AND POTLUCK, 6 p.m., Wars Memorial building.
PLAZA THEATER, doors open 6:45 p.m.
BASKETBALL, 7:15 p.m., high school gym; Junior Chamber of Commerce vs. Rudy's Gardeners; 8:30 p.m., Globe Trotters vs. Youth Center.
DESERT MUSEUM, 8 p.m., Town Hall at Cathedral City, "Mt. Whitney."
TENTHOUSE THEATRE, 8:30 p.m., Made in Heaven.
Thursday, January 12:
LIONS CLUB, 12 noon, Chi Chi; weekly luncheon meeting for members and guests.
VILLAGE THEATER, doors open 1:45 p.m.
PLAZA THEATER, doors open 6:45 p.m.
JUNIOR CHAMBER OF COMMERCE, 8 p.m., Wars Memorial building.
TENTHOUSE THEATRE, 8:30 p.m., Made in Heaven.
DESERT MUSEUM, 8 p.m., Town Hall, Desert Hot Springs, "Petrified Forest."
Friday, January 13:
VILLAGE THEATER, doors open 1:45 p.m.
PLAZA THEATER, doors open 12:30 p.m.
DESERT MUSEUM, 8 p.m., Films: "Netherlands East Indies," "Rescue from Shangri La," "The Mystic East," "Java," and "Sumatra."
SQUARE DANCING, 8 p.m., Palm Springs Athletic club, 2905 McCallum way.
TENTHOUSE THEATRE, 8:30 p.m., Made in Heaven.

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AAUW Play

The exciting lure of the circus will attract scores of children and their parents to the Plaza theater tomorrow afternoon when "Toby Tyler, or Ten Weeks with a Circus" is presented by the famous Clare Tree Major Children's theater of New York under auspices of the local branch of American Association of University Women.

The play is being presented as a benefit for the AAUW's fund to establish scholarships for worthy Palm Springs high school students. Miss Sarah Jean Jenkins is chairman of the committee in charge and the performance will begin at 2 p.m. tomorrow.

The circus background of the story is one of the reasons attributed to Clare Tree Major, founder and director of "Children's Theater," for the fact that "Toby Tyler" is one of the most popular plays in the vast repertoire her famous acting organization has presented in the 25 years of its existence.

Board and Medical
Ass'n Meet Today

Supervisors and members of the county Medical Association will meet today to discuss a successor to Dr. Henry Staley as head of the county hospital.

Supervisor Collis Mayflower still said that he thought it would be best if the hospital was put under a business manager instead of a medical superintendent but agreed to the meeting today.

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Established 1927

Vo. XXIII Tuesday, Jan. 10, 1950 No. 41

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We Have With Us Today

HOTEL THE OASIS
Enjoying the restful beauty of the Oasis are some new guests, namely: Mrs. Mamie Potter, Los Angeles; Dr. and Mrs. Stephen A. Parowski, San Diego; Mr. and Mrs. S. W. Krasno and family, Milwaukee, Wisconsin; Mr. Krasno is a nylon manufacturer; Miss Hilda M. Swarth and Mrs. Alma Press, Beverly Hills.

Many guests of long standing are returning. Mr. and Mrs. Leo S. Budon, Seattle; Miss Mable Nelson and Martha Myres, the latter being the owner of Dolly Myres Frocks; Mrs. Maude Watkins of Seattle, and the beloved Judge Crothers of San Francisco.

DESERT INN
A pre-Rose Bowl broadcast picnic was staged Monday for Desert Inn guests on the Inn grounds. The group included Mrs. C. P. Braslan, Los Gatos; Mr. and Mrs. J. McDonald, Los Angeles; Mr. and Mrs. N. A. Waters, Chicago; Mr. Charles Rydholm, Los Angeles; Miss Carolann Holmes, Burlingame; Mr. and Mrs. George Packard, San Francisco; and Mr. and Mrs. Ward Atwood, West Orange, New Jersey. All got together over food prepared by cowboy host Johnny Boyle to discuss the relative merits of the competing teams, and then proceeded to the Inn lobby, where the game was broadcast.

Among registered guests are Mr. and Mrs. Victor Ford Collins, Los Angeles; Mr. and Mrs. Robert Lytle, Los Angeles; Mr. and Mrs. Dwight Whiting, Beverly Hills; Mrs. Carl Schiller and daughter, Newport Beach; Mr. and Mrs. Wm. Younger, Los Angeles; Mr. and Mrs. Lawrence Block, Beverly Hills.

Season guests include Mr. and Mrs. N. A. Waters, Chicago, who have returned to the Desert Inn for another season on the desert. Staying for a week or two are Mr. and Mrs. Carl F. Setz, Jr., St. Louis; Mr. and Mrs. James J. Bowe, West Englewood, New Jersey; Mr. and Mrs. B. G. Cochran and son and daughter, Beverly Hills.

CASA DEL CAMINO
Casa del Camino guests include Mr. and Mrs. M. Walker of San Francisco who have spent New Year and the mid-winter holiday on the desert at the Casa for many years. They will remain several weeks. Also down for several weeks are Mr. and Mrs. J. A. Lougaris, he a prominent attorney from Reno, Nevada. With them is Mr. Lougaris' brother, John.

Mr. and Mrs. C. Steele from Los Angeles are back for their winter holiday at Casa del Camino, as are other Los Angeles, Dr. and Mrs. H. Weaves, and Mr. and Mrs. H. K. Graham. From Omaha comes Mr. Ackerman and party who are frequent Shadow Mountain guests. Miss Maj Britt Wernegreen and Ing Agne Sandberg, all season guests from Sweden, celebrated New Years at Thunderhead. Artist Gerda Ahlm has arrived for a month from Chicago. Other guests registered, Mrs. E. Watts from Danville, Miss Eva Lujan and Mr. and Mrs. George from Los Angeles.

HOTEL DEL MARCUS
Hotel del Marcus guests and management heaved a comfortable sigh after the gay activity of the holidays and settled down to quiet desert living. Among current guests are many merchandisers arriving for the convention, among them Mr. and Mrs. I. Brown from Los Angeles, Eastern Columbia and Mr. and Mrs. L. Sukman, also Columbia. Returning after several visits are Mr. and Mrs. Sam Levy from Berkeley, Mr. and Mrs. C. L. Moffett from Glendale and Mr. and Mrs. Henry Gruen from Ventura. From Sacramento where Mr. Baron is a department store owner, are Mr. and Mrs. C. M. Baron. From Los Angeles are a gay foursome, Mr. and Mrs. Robert Gildred and Dr. and Mrs. L. J. Comess.

CORONET LODGE
Coronet Lodge is jumping with a full contingent from Grunwald-Max, shirt manufacturers, here for the Men's Wear convention. In charge of operations are Stanley Talpis and Lester Griffith. Guests include Ernest Buchwalter from Sidney, Australia; Carlton Mason, Ludwig Marx and Fred Grunwald, Julian Rosenwalk, D. R. Grigg and wife from Grigg Clothing, Mitchell, South Dakota; Mr. and Mrs. C. L. Metz, he the men's buyer for Ernst Kern in Detroit. Mr. and Mrs. A. Lettiff, Real Silk Hosiery from Indianapolis. Mr. and Mrs. Malcolm Stenlauff, California Apparel News, Jay Charlot from Pauson's in San Francisco.

BONAIRE VILLAGE
Mr. and Mrs. Clark (My Friend Irma) Levy are at Bonaire as is actor's agent Jennings Lang. Also starting 1950 on the right foot with a desert vacation is glamorous girl Lisa Ferraday, a favorite of columnists; from Beverly Hills the furrier William Baer and Mrs. Baer, Mr. and Mrs. Louis Gould, Mr. and Mrs. Berle Adams and their two children from Chicago and Decca Records, Mr. and Mrs. Robert Thieren, Beverly Hills.

CANYON VIEW
In residence at Canyon View

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is owner J. P. Seeburg with a party of guests enjoying gay desert holidays. Mr. Seeburg's guests include Esther Frommer, Virginia Smith, Rambeau, Bill Ness. Guests of Clifford Phillips staying at Canyon View are Kay Foster, who has just completed the picture "Grand Canyon," and Marjorie Stapp who starred in "Jolson Sings Again." Also Edward McLean and C. R. Russell. Newly weds from Las Vegas are Mr. and Mrs. Nagel. Mrs. T. E. Wilson from Vancouver will spend several months. Mr. and Mrs. W. A. Rutledge and daughter, also from Vancouver, took in the Rose Bowl game. Visiting her sister, Mrs. Isabel Westenhaver is Mrs. Jack Durant with Mr. Durant and their two children.

Illness of Father
Calls Villager East

Mr. and Mrs. Ernest Alschuler left Saturday for Chicago, called east by the serious illness of Mrs. Alschuler's father, Edward Schmidt.

Mr. Schmidt has been ill since last August and his condition took a turn for the worse last weekend according to a telegram to Mrs. Alschuler from his doctor. He is 90 years of age.

Village
Theatre
Plaza

Plaza Theatre
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WED.-THURS.-FRI.-SAT.
JAN. 11-12-13-14
Danny Kaye-Barbara Bates
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ENDS TUES. JAN. 10
"RED, HOT AND BLUE"
Betty Hutton - Victor Mature

WED.-THURS. JAN. 11-12
Wanda Hendrix - Claude Rains
"SONG OF SURRENDER"

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Casa Del Camino



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Near Shopping Center, Swimming Pool
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For Advertising Rates and other details concerning this Hotel Page ---call 2249---ask for Ann Andrews

Sun Classifieds Bring Quick Results

Whitewater Crash Fatal to Banning Man

Rain late Sunday night was blamed for a fatal accident in which Louis Richter, 49, Banning civic leader and prominent in Lions club affairs of that city, was killed.

Richter's truck and one driven by Keith Donahue of Watsonville sideswiped in the storm at Whitewater, north of the Village, at shortly before midnight.

Donahue was unhurt in the accident. Neither of the trucks was carrying passengers.

Richter, father of two boys and a baby girl, was an employee of a Banning trucking firm. The body was brought to Weifels and Sons Palm Springs mortuary where an inquest will be held later.

The death was the second this year on county roads as compared to four on the corresponding date last year.

H. C. Brooks has returned to the Desert Inn from Bend, Oregon, for the rest of the season.

EMERGENCY LOANS

\$100 TO \$1500

If you need money for any worthwhile purpose phone or visit Loan & Finance Co. Inc.

Loans for:

PERSONAL NEEDS:

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CITY'S TOP LEADERS TO TALK THINGS OVER

First meeting of approximately 20 of the city's top leaders—the mayor, city manager, presidents of most of the leading civic-minded organizations and members of the press and radio—will be held today at the Racquet Club at the invitation of Mayor Charles Farrell to enter into informal discussions of a community nature as a "safety valve" feature in city planning and city government.

In the belief that much quicker action may be had on items requiring official approval and much better intra-city relationships may be made by representative groups' thrashing out their own problems in an informal manner the first luncheon—with everyone going Dutch—will be held at the mayor's own establishment with future meetings optional as to location. It is planned to hold the meetings approximately every two weeks with presidents or their representatives of the following organizations taking part in the open-forum type of discussion: Chamber of Commerce, Retail Merchants association, Hotel and Apartment Owners association, Junior Chamber of Commerce, Real Estate board, Soroptimists, Business Women's club, Woman's club, Lions, Rotary, Desert Circus, Employers association, American Legion and Los Compadres.

European Trip To be Discussed

Gussie Fleischman Group will hold its next meeting, a dessert luncheon, tomorrow at the home of Mr. and Mrs. Stanley Rosin, 358 Valmonte del Norte, at 1 p.m.

Mrs. Sam Friedberg, president, announced that Mrs. Dorothy Nussbaum has just returned from an 80-day tour of Israel and Europe and will discuss her trip. Those who have heard Mrs. Nussbaum speak before, and many have, know that she is an interesting speaker.

Current events will be presented by Mrs. Clara Chernus, current event chairman.

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No Foolin'

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Desert Portable
Drinking Fountain
2 Gal. Capacity,
Air Compressed
Regular \$10.95 value
Now \$3.95

Canvas
Water Bags
1 Gallon
3 for \$1.00

White
Navy Pants
Ideal for Cooks and Bakers
\$1.59

Men's Fancy Colorful
Shirts
Regular \$2.95
Now 99c

Two Only
Lawn Chairs
Colorful coverings
\$2.79

One Only
Clothing Locker
SIX COMPARTMENTS
\$35 value
\$16.50

Men and Women
Factory Surplus
Polo Shirts
50% Wool Cashmere
\$1.88

Inside, Asst. Colors
Paints
Regular \$2.55
\$1.99

Kerosene 3-Burner Stoves
Ideal for trailers
New \$7.95

Air Corps Sun Glasses
Unbreakable with belt cases
Regular \$5.00 Value - - **\$2.69**

OPEN EVENINGS

**STEVEN'S
U. S. SURPLUS STORES**

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BANNING

Action on Paving Of Sunrise Way Is Expected Soon

Sunrise way surfacing "as soon as possible" is the latest word on this much-disputed "dust bowl" area.

Resolution of agreement with the State Division of Highways for expenditure of gas tax allocation for the fiscal year ending June 30, 1950, in the amount of \$384,000 was passed by city council last week for maintenance at the recommendation of City Manager Russell Rink.

Announcing that this was for maintenance only, he further said the improvements on Sunrise way would fall into this category with a total expenditure of approximately \$27,000 needed and that another agreement with the state for an additional \$20,000 would be necessary if it were to be devoted for this purpose.

"Made in Heaven" Opening Tonight at Tenthouse, Ably Presents Marital Mix-Up

By DON BLANCHARD

A new variation on the old theme of how to be happy though married opens tonight at the Tenthouse Theatre with Harry Wilde's "Made in Heaven."

Ably directed by Michael Ferrall, the play is fast, dramatic entertainment in the top bracket.

To jump into the middle of a good story, drama lovers will enjoy forward in their seats for the scene in which the storming couple try to divide their household goods. The same goes for the bar scene in which the distraught wife, Elsa, attempts to get a better plan on her problems by downing the weirdest concoctions a helpful bartender can improvise.

The play opens as the Merediths are just casing out the remnants of a black-tie party. This is followed by a thunderous quarrel between Elsa and Zach. Zach then leaves the house to find a little peace and quiet.

There is a secondary theme of Elsa and Elsa trying to unite Elsa's young sister, Nancy, and her fiancé Phillip, who are very much in love but can't quite take the fatal step, because Nancy is terrified by what she sees of the married people around her.

After Zach's departure from his home he takes up separate lodgings in a New York hotel. In the bar he picks up a stray young girl named June Smith, a friendly kid and who frequents bars mainly because she hasn't much else to do.

He takes her up to his room not for any illicit purposes, but only because it's better than being completely alone. Nancy and Phil wander into the room, immediately jump to all the wrong conclusions and much confusion ensues. Elsa later arrives on the scene, finds June Smith in Zach's room and leaves in a state of righteous indignation with every intention of packing for Reno.

The rest of the play is Zach's attempt at a reconciliation which eventually comes about—not because their separation has given them greater understanding but because the habit of their marriage and life together, is too firmly entrenched in both of them to make the effort at finding a different way of life.

The Tenthouse production under Ferrall's able direction is both warm and humorous and keeps the audience deeply interested throughout.

John Hubbard's Zach Meredith is a subtle and clever performance and Marrian Walters as Elsa does a magnificent job as the nagging wife who just can't help playing the martyr.

Lisa Howard's playing of June Smith with a quaint Brooklyn accent and a bit of pathos, is extremely funny and a little touching at the same time.

Helen Stenberg gives Nancy, the younger sister, a crisp, brittle wit and Bob Patten is a sensitive, love-devoured Phillip. One of the highlights of the evening is Bernard Hunt's hilarious playing of Harry Hunt, a friend of Zach's, who would leave his waspish, shrewish wife Marion (excellently played by Gertrude Kinnell) instantly, if it weren't for the fact that he realizes she would make him pay within an inch of his life.

Michael Ferrall plays Lazlo Vertes, an attractive, debonaire Hungarian with great charm and simplicity. Other members of the cast who effectively round out the production are: Alta Wilson, a member of Elsa's set who has long since given up hope and become an alcoholic, and George Womack as the friendly bartender.

H. M. Rogers Tenthouse production of "Made in Heaven" is sheer delight from beginning to end, and audiences will find it one of their most entertaining evenings.

The Theatre-in-the-Round gives the whole production an atmosphere of informal intimacy never quite achieved on a continental stage. The lighting by George Womack and settings by Christie Palmer are first rate.

"Made in Heaven" opens tonight and plays each night through Sunday with a special matinee Sunday afternoon at 2:30. Curtain time is 8:30.

The store that Bullock's is next to

Supervisors Monday entered into agreement to acquire a new right of way for a crossing over the Southern Pacific railroad tracks at Cabazon.

The state will build the new crossing, the county demolish the old one.

The store that Bullock's is next to

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Council Delays Final Action on Concession Bids

City council last week discussed acceptance of bids for concessions at The Field but, after conversation at length on the subject, decided to defer decision until the following meeting, January 18.

Present at the meeting were two of the seven who had entered bids: Marvin Weiss and Dale Stoner. Application of each was considered and discussed by council and inasmuch as two or three of the others whose bids were being considered were unable to make an appearance, it was decided by council to wait until the following meeting for a decision.

Others who presented bids for the concessions were Jack Boyer, Herbert Scott, Edward Allen, Jerry Nathanson and H. E. Larimore.

New UN Chapter Installation Set For January 12

Installation of officers for a new Palm Springs area chapter of United Nations will take place at Frances S. Stevens school at 8 p.m. January 12, it was announced yesterday by Mrs. A. H. Guthrie, temporary chairman.

The Rev. George Gibbs of Desert Hot Springs will be installed as president.

"This is a chapter of the genuine UN, not just another one of those organizations," Mrs. Guthrie said. "The chapter will work with other chapters and the UN for a real United Nations."

Object of Benefit Now on Display

New resuscitator, goal for purchase by the Palm Springs Volunteer Firemen's association through funds received at the 15th annual Firemen's ball a week from tomorrow, is now on display at the Village Five and Ten.

Set to replace the present piece of equipment, growing obsolete, the new resuscitator will cost approximately \$850, it is said. Present resuscitator is credited with saving at least 25 lives during its use in the Village. Fire Chief Bill Leone said. All funds received from the ball January 14 will go towards purchase of the equipment, he said.

New Rail Crossing Set for Cabazon

Supervisors Monday entered into agreement to acquire a new right of way for a crossing over the Southern Pacific railroad tracks at Cabazon.

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Plans Drawn for Concert Series Sponsor Tickets

Meeting of the Sponsor Ticket committee of the Allied Artists association's impending concert series was held Wednesday night at the home of Mr. and Mrs. Leo Baker.

Under the association's president, Andrew Lester, and principal Sponsor Jay Lurye, plans were made and program mapped out for selling the \$25 season tickets to leading citizens of the Village. Named on the committee, under the direction of Chairman Alberta Babcock, were Mrs. George Olman, Mr. and Mrs. Alex Hammond, Mrs. Clarence Purnell, Mrs. Leo Baker Grace Bainter Burgess, Edith Freeman and Mrs. Richard Pace, who will be in charge of the plotting plan of

The Desert Sun—3
PALM SPRINGS, CALIFORNIA
Tuesday, January 10, 1950

reserved seats at Palm Springs Music company, owned by her and Mr. Pace.

U-DRIVE CARS

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PLYMOUTH

\$5.00 Per 24 Hr.

\$25.00 Per Week

Plus 8c Per Mile

24 Hour Service

Includes

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TANNER-GRAY LINE

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... are entitled to the same promptness in the payment of their accounts... as you expect from them in emergencies.

When emergencies arise, when tragedy impends, they are expected to respond—night or day, in fair weather or foul—and they do.

But, too often, that same promptness is not shown when time for payment comes. IS THAT FAIR? They have bills to meet, too! And families to support and employees to be paid—just like the rest of us.

And remember, how you pay them is known to the retail stores—and how you pay the stores is known to them also—through your record at the credit bureau.

To keep your credit record clear, PAY ALL BILLS PROMPTLY each month or as agreed.

CREDIT BUREAU OF PALM SPRINGS

MEMBER

Associated Credit Bureaus of America



VILLAGE MARKET

**farm-fresh
Fruits & Vegetables**

Kawano Bros. and Komura assumed management of our Produce Department on December 5th. During this one month they have established an enviable reputation for Top Quality Fresh Produce, clean and properly cared for. You get more for your money when you can really eat all of the fruits and vegetables you buy as a result of cleaning and trimming before weighing! Prices are competitive and low!

APPLES

Delicious - - 2 lbs. 15c Jonathans - 2 lbs. 15c

Wilson's Corn King Sliced Bacon lb., 43c	Lady's Choice, 1-lb. jars Apricot Preserves, 2 for 33c	Girard's Dressing, 8-oz. bottle.....26c French at its best
Old Kentucky—our own blend Pork Sausage lb. 39c	Tide or Oxydol 25c Large package plus tax	Crisco or Spry, 3-lb can 78c
12-oz. can Niblets Corn.....2 for 29c	Supersuds 2 for 42c Large package plus tax	CLAPP'S BABY FOODS 2 6½-Oz. Cans 21c
Libby's—1 lb., 13-oz. can Pear Halves, ...29c 1 lb., 1-oz. can.....19c	Monarch Tiny Whole Potatoes 2 for 27c 1 lb. 3-oz. can	CLAPP'S STRAINED BABY FOODS 3 4½-Oz. Cans 25c
Stokeley's—13½-oz. can Tomato Juice 3 for 26c 12 for \$1.00	American Beauty Spaghetti 1 lb. pkg. 21c Italian style at its best	CLAPP'S BABY CEREAL Regular 8-Oz. 31c Or Oatmeal!
Dog Food—1 lb. cans Dash or Red Heart 2 for 25c	Schilling's Coffee, lb.....69c 2 lbs. \$1.37	

Advertised prices good Tuesday, Wednesday, Thursday, January 10, 11 and 12.

NOW OPEN SUNDAYS
9 A. M. TO 6 P. M.
WEEK DAYS
8:30 A. M. TO 6:30 P. M.
Delivery Service Charge 25c.

VILLAGE MARKET

441 SO. PALM CANYON DR. PHONE 7932 OR 9055

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VILLAGE MARKET

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From where I sit... by Joe Marsh

Why Scoop No Longer Works Here

Scoop Blake paid us a friendly call at the Clarion's office last week and we were talking about when he was a reporter here.

"Remember how mad I got when I found out you were writing that election story right from your desk?" I asked him. "And how I made you get out and learn what a sheriff's job was all about?"

"I sure do, Joe," said Scoop. "I want to thank you for teaching me the 'hat-trick'—putting on my hat and finding out the facts, that is."

Then we both had a good laugh because he found out so much that

darn if he didn't run and get elected sheriff himself!

From where I sit, we should find out the facts before we try to talk about anything. When we do, we're inclined to be more tolerant... we're apt to understand a little more about the other fellow's preference for, say, his political candidate or for a temperate glass of beer now and then. I say, if you don't want to get tripped up, don't leap to conclusions!

Joe Marsh

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Strictly a Local Event and Deserves Support

This year's Rodeo, which will mark the opening of the new Field Club grandstand, is strictly a local enterprise. Unlike former shows, the event scheduled for Feb. 3 and 4, will retain any profit for promoting other events in Palm Springs. Operated similar to the Desert Circus association, the Rodeo association will finance, stage and manage the entire affair.

While there was no serious complaint against the former operator of the show, it was thought best that it be carried on by local people since it is looked upon as a community-sponsored event. It will be an advantage to retain any profit made from the rodeo for promoting other equestrian events.

Villagers should back this year's rodeo wholeheartedly and can do so with the assurance that it will be handled to the best interests of the community. The same high class show will be staged as in former years and its presentation will be greatly enhanced in the vastly improved grounds and grandstand.

The official program will also be a strictly local publication with The Desert Sun handling it as a supplement to its regular issue of Feb. 3rd. In former years the program has been put on and produced by outside interests. In this way, The Desert Sun will assist in publicizing the Rodeo throughout Southern California.

Other Editor's Views

NEW BATTLE CRY

"Taxation without representation," a recent claim of Coachella Valley property owners, is now the battle cry of a new secession movement—this time from Imperial county.

In protest against four-day weekly closing of the Blythe-Niland road by Imperial county supervisors a meeting was scheduled in Calipatria Monday to consider secession. The board closed the tax supported road from 6 a. m. to 1 p. m. on Monday, Tuesday, Wednesday and Thursday to enable the Navy to use its Chocolate Mountain gunnery range.

While the discordant lower valley residents gave no indication Monday they intended to "join" Desert County clamor for a separate county for the desert area continued to be a topic for Riverside county newspapers and for bulletins from the Chief Seeder himself—Harry Oliver, advocate of Desert County, home rule for desert rats, since 1947.

The Palo Verde Valley Times, Blythe,

Thursday suggested carving out of a 59th California county from the Colorado River valley area of three counties, San Bernardino, Riverside, and Imperial, to be known as Colorado County—with county seat in Blythe, naturally.

Assemblyman John Babbage of Riverside, the county's representative in the lower house of the state legislature, was quoted as saying, "the recent suggestion that the desert section of Riverside county should become a separate county is one of those moves that brings to the attention of all the people of Riverside county the increased growth of the desert area."

Babbage added, "from the information I have now, the desirability of creating a new county would be questionable."

The cry of secession, once sounded in jest by Harry Oliver, echoed too from Palm Springs, where the newspaper carried Page One stories.

Harry himself, returned from the Death Valley Centennial celebration, promised the new secessionists all his support, "even though you'll probably forget that I was the one who started it all."—(Indio Date Palm.)

Villagers' Views

Finds the Answer

Entitled, "In the Enemy's Camp," or "How Are Other Resort Towns Doing?" Oh, boy, this place has the answer—how to get tourists and how to keep them. The formula seems to be to keep them busy and happy every minute and so tired out that they haven't the strength to go home. Also, to have something for every member of the family to do. All activity here apparently centers around the young people, yet the oldsters get so carried away with the spirit that they are entering into all the activities, too.

Although in the summer time the emphasis is on horseback riding, golf, and fishing, at this time of year it is on skiing and skating. A class starts every day for beginners, and this is a smart way to keep your people coming, for once you've invested in lessons and an outfit, you feel you must come back to get some benefit from the initial investment.

The stores here are busy with people starting or adding to their costumes. Just like the old days in Palm Springs when "western day" was every day and not relegated to Saturdays, and every dude who hit town also hit the stores to buy a western outfit for himself and every member of the family, then hit the stables to ride a horse that some cowboy had sold him the night before. Now, if you could find a cowboy in Palm Springs who could find a horse, you couldn't find a trail because the subdivisions have seen to it that they've been closed off, and the Planning Commission has gone to bed for over a year with a plan drawn up jointly by the Desert Riders, Los Compadres and the Horsemen's Association, to protect what little is left of the trails. What was "different" about Palm Springs (the same spirit that we find in Sun Valley), has been strangled by over-expansion.

This place really works at giving the tourists a good time. They have us completely mesmerized into believing that they are more interested in use than in what they'll get out of it. And the criticism that we've all heard about Palm Springs since the war is that all it cares about is making money off the tourists, so it must be pretty obvious. The hotels might do well to study the methods of the Desert Inn, Ingleside Inn, and Smoke Tree Ranch. They work hard to give their guests something besides a change of linen. People like to be coddled, they like to be catered to, they like to be cared for. The business man who puts the emphasis on giving, and with imagination sprinkled over it, GETS.

Gosh these people here are having fun, and it healthy fun that shines. It is exactly like the old days in Palm Springs, and for those who really want to see things improved in our Village they could learn a lot by coming here and looking it over. We should have something doing every day for the tourists. Not just something to look at, but things to participate in—that's the secret.

We're trying everything, and I'll give you a play-by-play account later.

MELBA BENNETT

In Defense of South

Editor, Desert Sun: In reply to M. H. Blakeley's letter in your paper in regards to me and my efforts to having Cathedral City renamed may I state the following: Quite a number of prominent people in Cathedral City have

been desiring the name to be changed to South Palm Springs. It is not my idea. I am merely speaking for a large number of people who desire this change. When my opponent in debate states "We denizens of Cathedral City" he seems to be making himself a voice for all of the town when in truth he represents only a limited number. He seems to be a little confused also in his statements. We did not ask Palm Springs to make this change in name for us. We desired to know if the city council of Palm Springs would object to us using the name. A number of years ago it was voted upon by the citizens to change our name to East Palm Springs, and the post office department at Washington was consulted and agreed to the change and at the last moment some officials from Palm Springs sent telegrams to Washington and influenced the post office department to make a contrary decision. This time we desired first to seek the consent and goodwill of the governing body at Palm Springs before attempting to get a majority of property owners signed up on a petition. In regards to the opposition letter of Mr. Blakeley may I state that according to a true compass reading Cathedral City is between south and east of Palm Springs, and one can take his choice of East Palm Springs or South Palm Springs. It would be ludicrous to say "South-east Palm Springs. Since the east end of most towns are the old and the most squalid sections, being the sides pioneered first it was deemed best by some "thinkers" to choose the word "south." If my worthy opponent chooses directions by the setting of the sun he might be interested in knowing that in the winter the sun sets over a certain portion of Mt. San Jacinto as it skims the southern horizons, but in the summer time the sun moves farther north and rises and sets over different portions of the mountains.

Since he appoints himself chairman of "Cathedral City's Correct Compass Committee" he should do well to have his compass checked by the repair man to see if it is in good working order. As to the appellation "Dr." this title was wished on me by a newspaper reporter and was none of my seeking. It evidently was a mistake unless they wished to confer it on me for being the holder of diplomas in law, theology, and pre-medic. As to the other "appellation" viz "Ole Doc" I am willing to count gray hairs with my esteemed opponent in debate any time he has the energy and patience for the task. Yours for the true welfare of our town.

SEND IN YOUR LETTERS TO THE DESERT SUN

THE LAND OF MIRACLES

For almost two decades the United States of America has been pulled around by suave and wily political leaders who have used cunning and deceit to wreck our way of life. These men, whose mentalities wouldn't reach to the ankle straps of Washington, Jefferson and Lincoln, have consistently tried to break down the independence of our people and make of them a helpless horde of weaklings, groveling at the feet of a bureaucratic government.

"Gimme-Gimme-Gimme!" has been and still is the theme song of sly politicians since 1932. They know that the most effective method to break the spirit of an independent citizen, and drive him into the corner labelled "socialism," is to increase the burden of taxation, thereby destroying initiative and courage. How ever, they overlooked one basic fact. America is a land of miracles. Her people, noted for their patience, can be driven just so far. Sooner or later their heritage

will be theirs.

SAMUEL D. ARNER

Villager in Africa

Tomorrow I leave Africa after finishing one of the most interesting of trips. I sailed from New Orleans, stopping on the West Coast of Africa at Dakar and Monrovia before disembarking at Matadi on the Congo River.

My travels took me nearly around the Belgian Congo, then to Uganda and Kenya in East Africa. From Kenya I turned south to the Victoria Falls, Rhodesia, and the Union of South Africa. I have travelled by various means of transportation—airplane, lake steamers, train, automobile, and but, I have found it all an experience because African rivers are rather antiquated and the highways for the most part are unpaved. Hotels are more than often rather old-fashioned by American standards, and you may find yourself using a bowl and pitcher. But it is worth any and all inconveniences. The people are friendly and there is much to see—rivers infested with crocodiles and hippos; the majestic Mountains of the Moon in the Congo; lofty Mt. Kenya and Mt. Kilimanjaro in East Africa; the Drakensberg and Drakenstein Mountains in the Union of South Africa; Table Mountain and the Cape of Good Hope, the end of a continent where meet the Indian and Atlantic Oceans.

I have been down in a copper mine in the Congo and in a gold mine and diamond mine in the Union. I have seen impenetrable jungles in which live the most brilliantly colored birds. I have seen wild animals as they should be seen—in their natural home. What a thrill it is to come upon a pride of lion or a herd of elephant! Wildebeeste, uapala, rhino, baboon, monkeys, water-back, kudu hyens, cheetah, jackals, hartebeeste, giraffe, wart hog—this is their home. I have seen countless native villages and kraals, from those of the pygmies to the Zulus and Xosas in South Africa.

Yes, Africa has been a most wonderful and satisfying experience.

MARY S. HILLER

From Page One—MORE ABOUT

PUBLISHER'S CORNER

government spend your money for you. Wouldn't it be a much more sound economy if the money the government is now spending to bolster the national economy were to be spent by the people from whom it is being taken—by lower income bracket groups for food and clothing; by middle income families for homes, furnishings and education; and by higher income groups for expansion of industry and business?

THESE ARE MATTERS to be pondering over when you read the 1951 federal budget in the morning paper. In looking over a resume of the 1,600 page document, which President Truman will recommend without batting an eye, it might be well to ask yourself the question suggested by NEWSWEEK magazine:

"WHO CAN SPEND THIS MONEY TO GREATER ADVANTAGE, THE GOVERNMENT OR ME?"

The important thing, as Ferris M. Wakeley suggested at the local Rotary Club meeting last week, is not so much the amount of the tax collected as what you get for your money. A good look at the 1951 federal budget today will tell you.

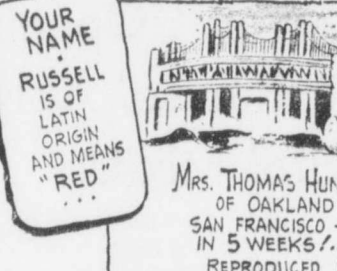
California Cavalcade by CARL KUHN



THE LATE
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MCCARTY**
PAST POET LAUREATE
OF CALIFORNIA—
AUTHORED THE WORLD
FAMOUS MISSION PLAY—
A COLORFUL PAGEANT
OF EARLY CALIFORNIA
MISSION HISTORY—

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IT HAS BEEN
PRESENTED TO
AN AUDIENCE
OF 2,000,000
IN OVER
3,000
PERFORMANCES

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Mrs. THOMAS HUNTER
OF OAKLAND—BUILT THE
SAN FRANCISCO-OAKLAND BAY BRIDGE
IN 5 WEEKS... IT WAS A MINIATURE
REPRODUCED IN CAKE AND SUGAR.

Politically Speaking

By ETHEL GILLET WHITEHORN

THE LAND OF MIRACLES

—handed on to them from ancestors—stirs their hearts, and the miracles take form.

TODAY WE ARE witnessing the march back to true Americanism. You hear it described each day on numerous radio programs. Newspaper publishers and editors are calling to the people to stand up and fight for their liberties. In homes, on the street, and at private and public meetings, citizens are freely expressing their opinion of crazy quilt faddists who would sell them short. Freedom was the theme used by the Tournament of Roses Committee last week, and as the great parade moved along the streets of Pasadena, many thousands found themselves face to face with the true meaning of the Constitution and Bill of Rights. Congress has reconvened and Jeffersonian Democrats, standing pat with many Republicans in the Senate and the House of Representatives, have declared war on Mr. Truman's program to increase taxes, to continue deficit spending, and to force socialism on this nation.

We Americans aren't blind. Our eyes are wide open to the present trend, which, carried through to a proper conclusion, can mean but one thing—the Rebirth of America.

IN TEN MONTHS the voters will go to the polls to elect the 82nd Congress, State legislatures and Governors. If—on that election day—every voter will realize that the fate of his country is in his hands; if he will vote for men of principle instead of self-seeking politicians, he will see the Miracle of America blossom before his eyes.

Abraham Lincoln said: 1. You cannot bring about prosperity by discouraging thrift. 2. You cannot strengthen the weak by weakening the strong. 3. You cannot help the wage-earner by pulling down the wage payer. 4. You cannot establish sound security on borrowed money. 5. You cannot keep out of trouble by spending more than you earn. 6. You cannot build CHARACTER AND COURAGE BY TAKING AWAY MAN'S INITIATIVE AND INDEPENDENCE. 7. You cannot help men permanently by doing for them what they could and should do for themselves.

Strong men, with strong principles, build nations. Little men, with little principles, if not restrained—destroy nations.

MENUS

Menus for the week at school cafeterias this week, submitted by the business office of the Palm Springs Unified School district to help mothers plan home meals, follow:

TUESDAY — Vegetables, Meat Soup, Crackers, Cube of Cheese, Wholewheat Sandwiches with Peanut Butter, Gelatine with Fruit, Milk.

WEDNESDAY — Meat Loaf with Gravy, Honey Butter Sandwiches,

YOUR brain budget

1. The number of nations signing the original declaration by the United Nations was (a) 43, (b) 26, (c) 13, (d) 31.
2. The nation of Afghanistan is between India and (a) Burma, (b) Saudi Arabia, (c) Iran, (d) French Indo-China.
3. The last continent to be discovered by white man was (a) Australia, (b) North America, (c) South America (d) Africa.
4. The nation leading the world in tin production is (a) Canada, (b) Chile, (c) Bolivia, (d) Mexico.
5. The next visit of Halley's comet to our skies will be in (a) 1951, (b) 1986, (c) 1960, (d) 1972.

ANSWERS
1—(b) 26.
2—(c) Iran.
3—(a) Australia.
4—(c) Bolivia.
5—(b) 1986.

Memory Lane

(From the Files of The Desert Sun of January 10, 1930)

Parent-Teachers association met at the school house Tuesday and after considerable discussion decided to continue the school cafeteria.

Formal opening of the El Paseo building is scheduled for January 14 and open house will be held from 2 until 10 p.m. Among shops are Neva Newman's Mandarin studio; Palm Springs Realty company, Warren Pinney; El Paseo Pharmacy, on the corner; Bruce Cregar's Amerind Arts; Le Souk shop, Messrs Smink and McDonald; Koehner and Lynch, insurance; Reginald C. Jones, electrical shop; Desert Flower Shop; Frank Paul, silversmith; and Dr. Henry S. Reid, upstairs over the drug store.

Business men and women of Palm Springs met at the El Mirador to discuss a publicity program for the Village. A number of people are promoting a campaign to raise a large sum of money to advertise Palm Springs to the world and hope to get the financial support of every local interest so that the burden will not fall on too small a group.

Bill Keys of the ranch area north of the Village, across the desert, is being held on a charge of attempting to kill Bill Urton in an argument just across the San Bernardino county line over missing cattle.

C. Randall Sparks and Otto Adler were in town Wednesday. Mr. Sparks is owner of the La Palma hotel and Mr. Adler the former owner.

Honoring Mr. and Mrs. James C. Geggie, the Desert Inn management gave a dinner Monday evening. Many beautiful gifts were presented to the newly weds who were married in Banning Tuesday.

W. H. Newell of the Newell drug company has been quite ill for a number of days.

Al Jolson, who spends much of his time here, left for an engagement in New York. He expects to return here for an indefinite stay later.

Mr. and Mrs. Kenneth Guild entertained Mr. and Mrs. Byron Griffin and Mr. and Mrs. Robert Steinback at cards.

George K. Birge, a college student who has been visiting his father, Humphrey Birge, here for the past few days, has returned to the land of ice and snow, Cornell university.

Bruno Leonosio of Palm Springs, fullback on the Banning high school football team, was named on the all-conference team by coaches of the schools.

Progress on the Palm Springs-Indio road is rapid. It is almost completely graded and oil will be applied soon.

Interest was high in the race between the Palm Springs Water company and the Southern California Gas company for a franchise to serve the Village with gas.

Cubed Potatoes with Butter, Green Peas, Milk.
THURSDAY — Scrambled Eggs with Bacon, Fresh Spinach with Butter, Parker House Rolls with Butter, Carrot Sticks, Apple, Milk.
FRIDAY — Pinto Beans with Cheese, Corn Bread with Butter, Stewed Mixed Vegetables with Butter, Fruit Cup, Milk.

Your desert home
will pay dividends at . . .

SUN LODGE
PALM DESERT

Sensational desert homes adjacent to the fabulous Shadow Mountain Club. First unit of 50 DeLuxe bungalows on El Paseo, now completed and many sold.

\$8,375

Swimming pool and recreational area included. No worry about lawns or upkeep. The management Corp. takes care of all, including renting your bungalow during your absence. Make your desert home pay you dividends.

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CLIFFORD W. HENDERSON, FOUNDER, PRESIDENT

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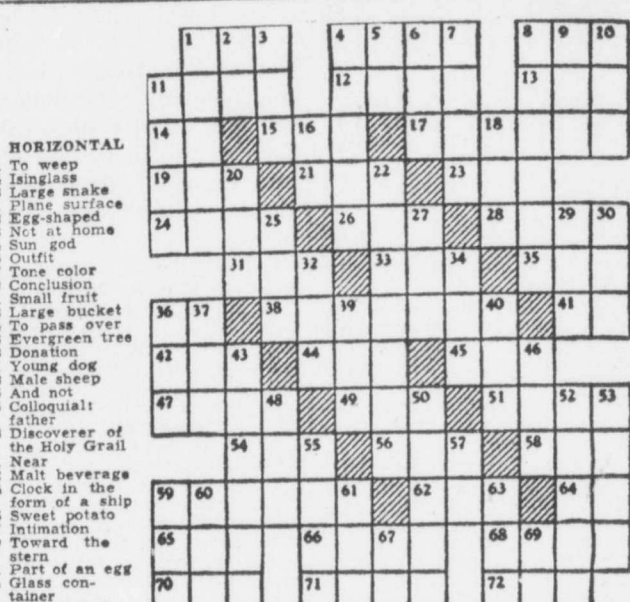
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Phone: Palm Desert 7-6111 or 7-6911—Through Indio Exchange

Tract Office on the Property
—or see your broker

Hours more sun.. Loads more fun!

Crossword Puzzle



HORIZONTAL

- 1 To weep
- 2 Large snake
- 3 Plane surface
- 4 Egg-shaped
- 5 Not at home
- 6 Sun god
- 7 Outfit
- 8 Conclusion
- 9 Small fruit
- 10 College cheer
- 11 Large bucket
- 12 To pass over
- 13 Evergreen tree
- 14 Donation
- 15 Young dog
- 16 Male sheep
- 17 And not
- 18 Colloquial
- 19 father
- 20 Discoverer of the Holy Grail
- 21 Near
- 22 Mail beverage
- 23 Clock in the form of a ship
- 24 Sweet potato
- 25 Intimation
- 26 Toward the stern
- 27 Part of an egg
- 28 Glass container
- 29 Unit of work
- 30 Pale
- 31 Frank
- 32 Electrified particle
- 33 Note of scale
- 34 Garland
- 35 Sufficient
- 36 To leave out
- 37 Longing (slang)
- 38 Epochal
- 39 Number

VERTICAL

- 1 Eccentric person
- 2 Note of scale
- 3 Garland
- 4 To cut down with a scythe
- 5 Split pulse
- 6 To utter vibrantly
- 7 Classical language
- 8 To join closely
- 9 Abounding
- 10 Devoured
- 11 War god
- 12 Whether
- 13 Mongrel
- 14 Drinking utensil
- 15 Kind of candle

Answer to LAST WEEK'S Puzzle:

POEM FIVE BELT
ABLE IYA ALOR
COATED MIRAGE
ALTEN COPEES
NEON DONS
VIE SEVEN EGG
AD PIR NA
TOO CANEO TUB
TILE RUSH
CRIVE STRATE
REOWN STABLE
REER OAK LEAN
EAST WRY ESNH

Dear Oliver and Frankie

*About the page we took in last week's
(if you pardon the expression)
Palm Springs Limelight News,
The Racquet Club Gang just wants to
tell you that our best wishes are with
you, too, for a most successful and
Happy New Year.*

AND

We love you too,

R. C. G.

UNBELIEVABLE!

HOME

PLUS
full membership in
POOL &

TENNIS CT.

ALL

\$10,950
FULL PRICE
ATTRACTIVE TERMS

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TOO!

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MANY CENTURIES WILL BE VIEWED FROM TRAM

(Lloyd Mason Smith, director of Palm Springs Museum, in the following article written for the Mt. San Jacinto Winter Park Authority, tells in an interesting way a new and exciting angle to the Tramway which will take people from summer to winter and through many centuries, in a short time.)

In riding from the open desert floor of Coachella Valley at Palm Springs, from an elevation of about 500 feet, up to the site of the lower tramway terminus in Chino Canyon, you will be amazed at the rapid change in plants in such a short distance. You rapidly leave the typically desert plants and animals of the Lower Sonoran Life Zone; plants like the Brittlebush, Creosote Bush, Desert Lavender, Barrel Cactus, Cholla, Burrobush, Desert Willow, Sand Verbena, Dune Primrose, Chuparosa, Mesquite, and Desert Sunflower and animals like the Horned Lizard, Red Racer, Jack Rabbit, Gopher Snake, Desert Tortoise, Kit Fox, Kangaroo Rat, and Burrowing Owl. Once you get up into Chino Canyon you come upon an entirely different floral and faunal assemblage, merging into the upper Sonoran Life Zone. Here you find luxuriant growths of Cottonwood, Sycamore, Willow, Alder, Wild Grape, Juniper, and some

Pinyon Pines, and you may glimpse such animals as the Desert Bighorn Sheep, Bobcat, Raccoon, Gray Fox, Ringtail Cat, Striped Skunk, Mountain Lion, Wood Rat, tailed distance of only a few miles and in a vertical elevation of less than 2,000 feet.

NOW YOU'RE in the tramway and are being whisked toward the top of the first ridge. Here you can look down on some of the ruggedest mountain topography to be seen anywhere, massive chunks of granite dating back to the Jurassic Age when dinosaurs were roaming these parts. What titanic upheavals have occurred since then to raise and tilt these formations to their present height of over 2 miles, creating on the north face of San Jacinto Peak the sheerest drop on any mountain in the United States!

As you rise in your steel-encircled tram-car, the vegetation continues to change on all sides. The desert species struggle up the deeper ravines and drop out one by one, yielding their places to such Transition Zone plants as the Manzanita and Chinquapin. The terrain becomes even more precipitous below you, stretching away to the floor of Chino Canyon far, far beneath.

Across from you, over the array of razor-sharp ridges, begins to

appear the vast panorama of the great Salton Sink, extending southeast to the Salton Sea and bordered on two sides by the Santa Rosa's and the Little San Bernardino's. North of you, now in view, towers lofty San Geronimo Peak, "Old Greyback," guardian of picturesque San Geronimo Pass.

NOW YOU ARE nearing the mountain terminus of the tramway and you can see typical Transition trees like the Western Yellow Pines and Mountain Mahogany close by. Here begins the Arboreal Life Zone, with plants and animals of the Hudsonian and Canadian Zones. If you climb on up to the top of San Jacinto Peak, you will see what some naturalists claim is a relic patch of Arctic-Alpine flora. Few plants or animals of any kind can survive at the very top.

From the end of the tramway, at an elevation of 8,500 feet, you can get a breathtaking view of the Colorado Desert and the Salton Sea, two geologic wonders, the latter man-made within historic times. You can see far northward onto the great Mohave Desert and look down upon Joshua Tree National Monument. You can trace the San Andreas earthquake fault that dissects nearly the whole state of California. You can follow the great Metropolitan Aqueduct bringing water from the Colorado River to Los Angeles, and on a clear day you can see the magnificent San Francisco Peaks back of Flagstaff, Arizona.

Nowhere else in the world can such an array of Life Zones be seen with so little traveling: from the Lower Sonoran to the Arctic Alpine, the equivalent of motoring from Mexico to the Arctic Circle. And nowhere else can one make such a trip vertically with such ease and in such short time, available to all, regardless of their physical stamina.

From Page One—MORE ABOUT

THIS SIDE

Home magazine Sunday? . . . Pretty pictures of Palm Springs homes with glowing descriptions of desert living. . . A real boost. . . There was the Kufferman dwelling, Earl Cordrey home, Ray Hatton hacienda (you should pardon the expression, Priscilla), a great story about the beginnings of Palm Springs as told by Mrs. Pearl McManus, weekend living with Dr. and Mrs. Czukur, all with pretty pictures and clever stories and praise for the Village architects. . . Even Harry Oliver and his Thousand Palms adobe were there. . . Good thing they took that last picture two weeks ago. . . It would be too noisy for the camera man now. . . Oliver found a record of Tren de Mulas, by Miguel Salas' orchestra. . . It's Mule Train done in Spanish. . . "Nice, too, you can't understand it when they say 'Clippety Clop' he said.

WE REALLY are getting the breaks in the weather so far (knock, knock, that's me rapping on wood and getting my hair all mussed up). . . Bright sunshiney day for the hundreds here for the Men's Apparel Guild in California (MAGIC), then rain at night to refresh everything and push up the flowers, then bright sunshine again? . . . What more could you ask for? . . . Here's something I shouldn't print. . . It might give everyone in town apoplexy. . . Anyway, Sunday night in a broadcast over KGO, San Francisco, the announcer said it was "raining cats and dogs" in Palm Springs while the MAGIC show was going on Sunday. . . Lots of the boys here are going to have a tough time explaining that sunburn when they get home. . . Can remember when the Chamber of Commerce used to subsidize me not to praise the weather. . . Everytime I did something happened.

Next Friday is Friday, the 13th. . . Think I'll let Mrs. G take care of this composition while I go to Santa Anita.

TRAMWAY AREA

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\$26,500
Terms

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\$22,500

Terms or will consider 2 bedroom house to \$15,000 part payment.

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TRAMVIEW HOMES

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Superb Views of Desert to be Available in Comfortable Ride

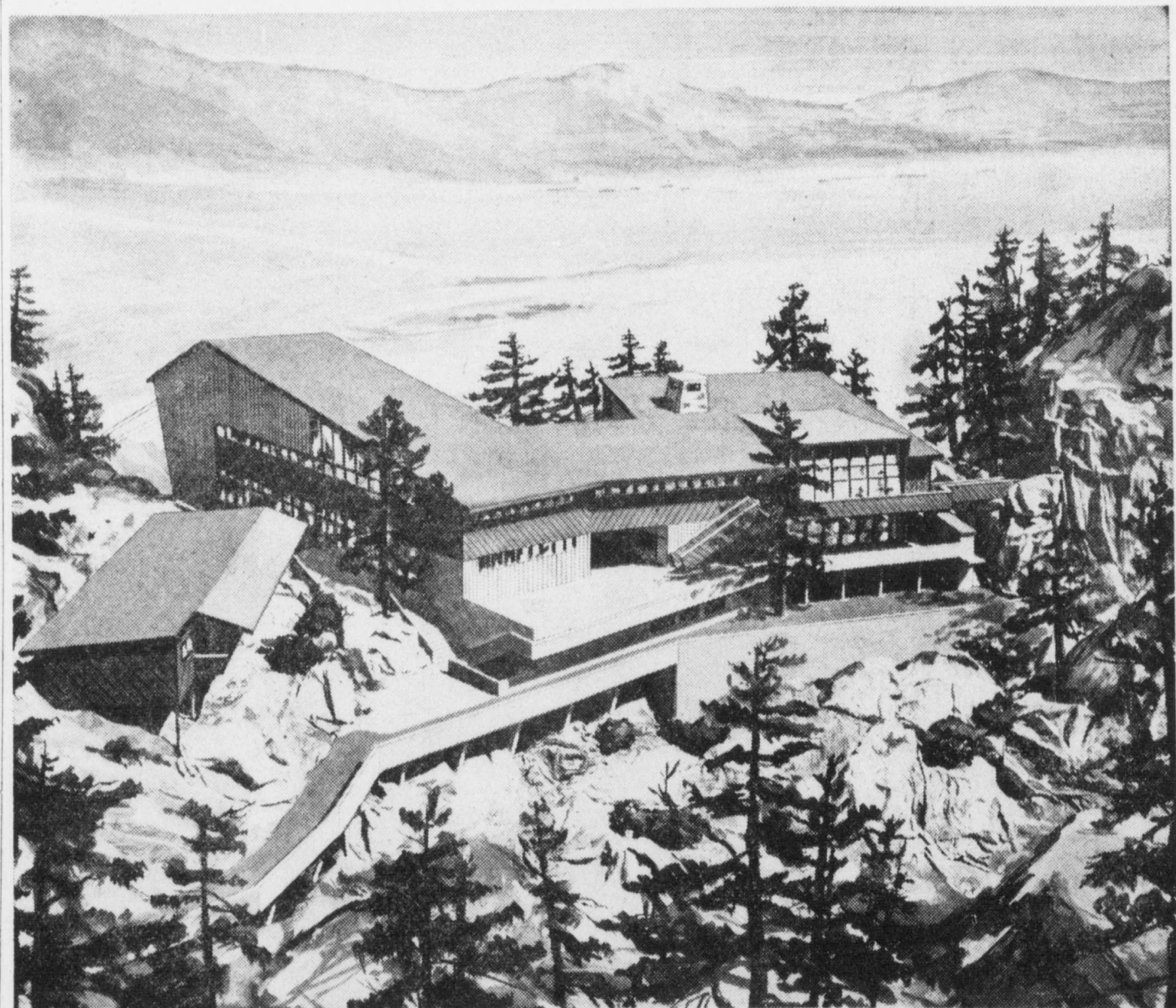


ROUTE AND DESTINATION—Photodiagram shows rugged spectacular country to be tamed by the tramway. Cables will be supported by nine giant towers, the highest 280 feet high. The aerial view shows ski slopes which are banked with 4 to 10 feet of snow throughout most of the winter. Cleared area in the foreground (photo at right) is Round Valley.

Scale models artist surveying parties, expert photography combined to make these previews of the Mt. San Jacinto Tramway. Stuart Williams and John Clark, architects, prepared models to scale. Artist O. E. Graves added his clever touch and Gayle's studio did the photography, working in the actual views to be seen with the models of the tram so that on these pages you see it as it will be. Plates loaned to The Desert Sun by the Riverside Enterprise of Riverside.



STARTING POINT—Artist's drawing shows lower terminal and design of cars in which passengers will be carried 5875 feet up east slope of Mt. San Jacinto to the 8515-foot rim of Long Valley. Each car will carry 54 passengers. One goes up as other comes down, and patrons will change cars half way up at Angle station.



DESTINATION—Tramway patrons will debark at this Long Valley terminal after being carried up the 13,151-foot cableway. It will contain elaborate restaurant facilities and can shelter a maximum of 1600 in time of storm.

MODERN 3 BEDROOM HOUSE ONLY \$9500

Large lot. . . Gorgeous view. . . 1600 square feet under roof, including spacious veranda. Designed by Clark & Frey, architects. . . Paved streets. . . Convenient to schools and shops.

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Where Rugged Terrain Will be Conquered by Big Tramway



CLIFF AT TRAMWAY SUMMIT—This massive rock face, more than 1500 feet high, will offer a thrilling view to tramway passengers as they arrive at upper terminus. Ski slopes are at left of this cliff, while lower end of tramway is 4500 feet below lower right hand corner of picture.



PALM SPRINGS IN THE DISTANCE—Eight thousand feet below on floor of desert lies Palm Springs. This photo was taken from almost exact spot where tramway cars will land at Long Valley station.

SUPERLATIVES NEEDED TO DESCRIBE BIG LIFT

Largest tramway with the greatest capacity for the longest haul to the highest altitude from the greatest desert resort in the world—that's the description in superlatives of the Mount San Jacinto Aerial Tramway soon to be started from the upper end of Chino Canyon, approximately five miles northwest of Palm Springs.

Starting upward—at an average slope of 30 degrees—from the Valley station at 2638 foot elevation, the first stage will carry passengers up to the Angle station, elevation 5620 feet. There passengers will transfer to the second stage which will carry them to the top, the eastern escarpment of Long Valley at 8515 feet overlooking the Coachella valley. Each stage of the tramway will consist of two cars stationary track cable supported each suspended from a 24-inch between the two terminal stations by three steel towers in a double reversible system with one car ascending as the other descends, so spaced that they will reach opposite terminals simultaneously.

EACH CAR WILL have a capacity of 54 passengers who will stand that no seats will be provided. Experience from other tramways has shown that passengers would rather stand up to watch the changes in scenery which will flash by.

Total length of the lift from the Valley station to the Mount station will be 13,151 feet and cars will travel at a maximum speed of 1200 feet per minute (about 13½ miles per hour). Power is to come from a 250 horsepower motor. Annual capacity passenger load is estimated to be 1,680,000 persons. Cars will operate quietly and smoothly and it is said that rain, ice or wind will not impair operation. Engineering has been done under the direction of Gordon Bannerman, chief engineer of the American Steel and Wire company, who has made exhaustive surveys of the areas involved in the precipitous ascent over a period of several years. Besides the three main towers at the terminal and intermediate stations, there will also be three towers between each of the larger ones at necessary points.

Everything in the manner of passenger comfort possible has been planned for patrons expected from all over the world. At the base there will be a building, harmonizing with desert surroundings, which will house the lower terminal of the tramway, a restaurant and fountain, souvenir shop and a lounge with

view windows affording a view of the upward course of the project.

SEVERAL ACRES surrounding this area will be developed for a park and picnic area since it is estimated that three persons will come to watch the tramway operation for every two who will ride.

At Mountain station there will be built a building to house the upper terminal, restaurant and cafeteria, souvenir shop and lounge where passengers may rest and become accustomed to the altitude. No overnight accommodations at the upper terminus will be provided although facilities will be provided for patron pleasure including well-marked trails for hiking, ski tow, ski slopes, toboggan course and facilities for summer pursuits.

Dwelling Tops Week's Permits

One dwelling was listed in the first week of permits for the new year as listed by the city building department Saturday.

Permits issued since the last report went to:

S. C. Hall, 226 Luring drive, dwelling, \$13,000.

A. Hudson, 657 Mount View drive, K. Dean, garage, \$1700.

M. Huntington, 735 Granvia Valmonte, R. Vogel, alterations, \$1000.

Murray D. Marsh, 289 Camino Sur, J. M. Connell company, furnace, \$1700.

G. K. Sanborn, 172 Racquet Club road, J. M. Connell company, furnace, \$825.

UWF Branch Meets On Thursday Night

Palm Springs branch of United World Federalists will meet Thursday at 7:30 p.m. at the home of Mrs. Emily Jordan, 928 Avenida Palmas, it was announced yesterday.

Mrs. Herman Reich will present a review on the book: "Modern Man is Obsolete."

Home for Holidays

Home from West Point for the holidays was John Best Jr., cadet son of Mr. and Mrs. Jack Best. He is the Point's outstanding swim star, thanks to early training from his swimming instructor father who teaches swimming here.

ANOTHER FOSTER SPECIAL

TRAMWAY INCOME

Two outstanding income properties in Tramway Area, one a fairly new (4) four unit, the other a spacious (5) unit with one and two bedrooms. Both properties provide room for additional units.

OFFERS ENTERTAINED PALM CANYON STORE LEASE

Exceptionally well located downtown Palm Canyon Drive store available for immediate lease.

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FOR SALE

Subdivision Near Tramway Site

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CORNER LOT leading to TRAMWAY SITE for sale at reduced price. Zoned for Business and Rentals.

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Buy O' the Week

1½ Acres

Irrigation Water, Underground Utilities, 5 blocks from our office—

\$4250.00

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AND ASSOCIATES

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Give YOURSELF the same lift with these top flight buys at down to earth prices.

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Unusually furnished 4 bedroom, 3 bath home. Double garage.

Lovely guest house. Private patios. Only - - - \$32,500

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Seven Southland Leaders Guiding Affairs of Tram

Nearly 15 years have passed since Francis Crocker first broached the subject of an aerial tramway from the desert floor at Palm Springs to the upper levels of the mountain, directly below the peak of Mt. San Jacinto.

Now a member of the board, called the Mount San Jacinto Winter Park Authority, Crocker, secretary, is the latest member to be chosen, making a total of seven. Headed by Earl Coffman as chairman, other members are J. F. Mackenzie, Los Angeles, treasurer; V. W. Grubbs, Riverside; J. G. Nussbaum, Idyllwild; Gwynn Wilson and Leonard Firestone, both of Los Angeles.

Coffman and Crocker were appointed by the city of Palm Springs to the board; Grubbs and Nussbaum were appointed by the board of supervisors of Riverside county, and Firestone, Mackenzie and Wilson were named by the governor of the State of California.

Oregon Executive Visitor in Village

Honoring The Desert Sun with a visit last weekend was Governor Douglas McKay of Oregon. A successful automobile dealer of Salem, Gov. McKay was elected at a special election following a plane crash in which the former governor, lieutenant governor and attorney general were all killed.

Gov. and Mrs. McKay came south to attend the Rose parade and football game, and came on to Palm Springs to spend several days with Mr. and Mrs. Geo. Braley at their Verde del Sur home.

The Oregon chief executive was wounded several times when serving overseas in the first World war, but recovered his health sufficiently to also see service in the last war. He is an

The Desert Sun—7
PALM SPRINGS, CALIFORNIA
Tuesday, January 10, 1950

Tram to Erase Seasonal Lines

Based on figures available at the only other mountain aerial tramway, that at Franconia, New Hampshire, the Mt. San Jacinto Tramway is expected to bring visitors by the thousands to the Village when in operation.

"That we are going to ride—at least once—maybe as often as we can," was the comment of one visitor to the city last week while discussing the tramway. "Everyone I've talked to says the same thing when the tram is mentioned."

Another angle which was pointed out by Lloyd Mason Smith, Desert Museum director, in a talk before a local service club, is that the tramway will go far toward erasing the lines between seasons here.

"It will bring people here in the summer," he said, "and make an all-year resort out of the village."

enthusiastic horseman and enjoyed riding with his friend Braley during his visit here.

Gov. McKay told of a passenger tramway that is to be built on the slopes of Mt. Hood and was interested in learning about the Mt. San Jacinto tramway project near Palm Springs.

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33 Acres on Ramon Road, one-half mile east of Outpost Estates, 880' frontage. Sell all or part.

Sacrifice, Will accept trade.

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• **APARTMENT HOTEL SITE:** Between Rossmore and Lone Palm Hotel. Cost \$18,000. Will take \$12,500. Car, lot or trust deed down payment.

• **HOME AND INCOME.** One bedroom home, large living room with artistic fireplace, kitchen, front screened lanai, and rear flagstone patio. Beautifully furnished. Located on two R-4 lots allowing plenty of room for hotel or apartments. Only one block from Palm Canyon Drive. Owner says: Sell entire set-up for only \$14,500.

• **SUNSHINE HOME:** Planned to get the sun in every room. Has three large bedrooms, two fully tiled baths. Guest room with bath. Hardwood floors, artistic fireplace, aluminum sash, plenty of large glass windows. Two car garage, sun deck, and laundry room. Large corner lot, completely walled in. Exclusive tract. Priced to sell quickly at ONLY \$25,000.

• **DESERT MODERN WITH POOL:** Near Colonial House—only two blocks from center of town. 4 bedrooms, 4 baths, large living room with fireplace—furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from \$60,000 to \$37,500.

• **BEAUTIFUL ESTATE—POOL:** Over two acres of beautifully landscaped grounds. Large swimming pool, heated and filtered. Fine home, 6 bedrooms, 5 baths. Offered for sale completely furnished. \$65,000.



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A feeling of normalcy, if such there be in our town during the season, has returned to

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Villagers after the mad rush of holidays. We personally like the idea of New Years falling on Sunday thereby establishing a three-day weekend and wish it could be a permanent arrangement. Those who toured to Pasadena for the Rose parade and game had a day of grace to catch up on New Year's Eve celebrating. There wasn't a spot in town that wasn't jumping that evening. Los Compadres members turned out in all sorts of attire for their shindig at the clubhouse. Bill Rogers definitely stole the show with his costume and Kenny Paul did a wonderful job of calling square dances. An elaborate smorgasbord was one of the most popular items of the evening. Enjoying dinner at the Saddle and Sirolo, down from the grape country for the holidays. Charley's mother, Grace Riley and Barbara and Bill Foster, Mr. and Mrs. Dale Thompson were with a party of friends. Also on hand were the Kenny Brots and Merritt Williams, the Paul Summers, Earl Houghs, and Jack Gorham who managed to get around to many places that P.M. and A.M. Dining at the Steak House

were Ernie Dunlevie and Mary Jane Hicks who's stunning gown created a sensation later in the evening at the Tennis Club. Among Villagers who made the Pasadena trek on Monday were the Earl Coffmans, the Ray Alfords and Pat and Harry Reid. Among interesting visitors who have been enjoying the desert sunshine are the William Gordons, he is casting director at 20th Century. Dr. and Mrs. S. L. Moore of San Francisco, the Davil Garblis of Great Neck, New York, and Mr. and Mrs. J. F. Gates and Mr. Gate's mother, of London, England, who have been staying at the Warm Sands apartments. The Gates were so very enthusiastic about our climate and surroundings they hope to return soon. Just to end on a sour note, next big item on the agenda is income tax. Happy New Year.

AAUW to See Travel Film

American Association of University Women will hold its monthly meeting tonight at the Marsden Foundation. Cree ranch, with a combination business-entertainment session in store for the members and guests. Prospective members are also invited to attend the meeting, according to the president, Mrs. Arthur Hoff. Fred Clatworthy will show his movies of European travels as the featured entertainment of the program, arranged by Sarah Jean Jenkins, program chairman. Refreshments will be in charge of Mrs. Clinton Bauer. Last-minute preparations for the Toby Tyler program tomorrow night at the Plaza theater, sponsored by the association, will be made.

Scout Leaders Honor Guests Of Mrs. Rosin

A lovely luncheon was served at the home of Mrs. Stanley Rosin on Thursday complimentary to all of the Girl Scout leaders of the Palm Springs district. The committee in charge of food preparation was Mrs. Arthur Hoff, chairman; Mrs. F. A. Morrison, Mrs. Francis Crocker, and Mrs. David Bond, assisted by the Scout Council. Following the social gathering a short business meeting was held. The president, Mrs. B. H. Polak, told of the donation of her prize money of ten dollars, "to buy a new stove for the Scout house," by little Carolyn Reich.

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Society Chinchillas to Star Next Saturday in Fashion Show

The most valuable fur-bearing animal in the world, the chinchilla, makes a dramatic debut this Saturday at a fashion show luncheon at the Tennis Club. The show will feature clothes designed by Zagri and will be a fabulous collection of afternoon and evening high fashions. Zagri has taken the Chinchilla out of the million-dollar bracket and put it to effect use in trim effects which put it within range of more well-dressed women. The budget which includes Chinchilla still has to be big, but not astronomical.

On hand to see the show will be several live Chinchillas in person from the breeding farms near Los Angeles.

To be shown Saturday to the music of Ray Whittaker are Zagri's new pencil slim silhouette which he has created in beautiful imported English, French and Indian fabrics ranging from fine woolsens through satins, taffetas, moire velvets and rich brocades. The new silhouette sports a jacket, giving the formal evening gown adaptability to cocktail dresses and informal dinner and theatre wear.

Chinchilla will appear in hats, veils flaunting small fur balls, stoles of lace and chiffon with Chinchilla trim. Piece de resistance will be a three-quarter cape of matched chinchilla with an enormous collar to frame the face in a portrait of complete elegance. It will be worn over a gown which Zagri, with tongue in cheek, calls, "Lovelier than you." The gown is a high fashion sheathe of turquoise and gold lame with a tight skirt, graceful train and daring slip.

Chinchilla dates back to the 16th century as a feminine heart throb when it was trapped in its native heath, which is the Andes, and brought out for the adornment of wives of khans and emperors. It was presumed that the tiny animals could only live at extremely high altitudes, however, air conditioning solved that problem and 40 per cent of all domesticated Chinchilla is raised around Los Angeles. Domesticity hasn't made them any cheaper, for they are individualists in temperament and don't like captivity. The outstanding characteristic of the fur, beyond the fact that it is fantastically expensive, is its extreme depth and softness.

Another Great Show Starting At Palm House

Vic Sudaha, down at the Palm House, having just closed one highly successful show, yesterday announced a new one to start tomorrow night at his popular cafe.

Getting into the act are Noonan and Marshall, direct from Billy Grey's Band Box. Jack Shafton, international puppeteer; Zarco and DeLoris, held over by popular demand; Karl Keller, great pianist and organist and, of course, dancing to Pat Barbara and his band.

Vic Sudaha says it is even going to be better than the great show which just closed.

Gifford Phillips
Here from Denver

Gifford Phillips, Denver publisher, returned to the Village in time for New Year's and has opened his home on Vereda del Sur for the season. With him are his attorney Roland Maroney and Mrs. Maroney, and a business associate, Ludlow Flower. They made their season's debut at the Tennis Club New Year's Eve at a dinner hosted by Mr. and Mrs. C. A. Johnson.

Palm Desert Sunbeams By EDITH EDDY WARD

Parties, parties, parties! It seems like everybody on the desert gave a party during the New Year's week-end and we are still trying to catch our breath after the gay whirl. Millie Mitchell, the "Cattle Queen of the Sierras," broke all records by throwing the longest party which lasted from Thursday of Christmas week to Tuesday! ... In honor of Mr. and Mrs. Fred W. Leighton of Sonora, Calif., who were celebrating their 40th wedding anniversary. And, did they celebrate as house guests of Mrs. Mitchell! She had something planned for every minute they were here, allowing a few hours intermission for sleep. They took in just about every spot in the desert, including the Palm House for dinner Friday night, the Shadow Mountain Club New Year's Eve—being among the last to leave at (Sh. don't tell anyone) five in the morning, the Palm Springs Tennis Club and Doll House Sunday night, winding up at Thunderbird Ranch Monday night.

The at this never-to-be-forgotten party were Mr. and Mrs. Albert E. Gross of Concord, Calif., Mrs. Genevieve Rosasco from Sonora, Mr. and Mrs. Al Peterson with their sons, Dick and Bob, Margaret M. Ward and Kathleen Mitchell—all Native Californians except Al Peterson, whom they dubbed the "Pur-riner" because he was the only one out of the party of 11 who was not born in California. Palm Desert has another



AND BEAUTIFUL!—The magnificent chinchilla wrap will be shown at Zagri's high fashion show at the Tennis Club Saturday. The gown of turquoise and gold lame is also on the fashion luncheon menu.

Wedding Marks New Years at Gay SMC Party

Climaxing gaiety at Shadow Mountain Club New Years Eve was the wedding of Commander Marshall A. Anderson, USN Ret. and Julie Davis Foster of Los Angeles. The ceremony was performed by Dr. R. J. Macartney and witnessed by several hundred New Years Eve celebrants.

Another worthy event on the romance front was the dinner party given by Mr. and Mrs. Wilbur S. Bear of Palm Desert which marked their 35th wedding anniversary. Guests included Mr. and Mrs. Boynton Jones, Mr. and Mrs. J. B. Schutz, Mr. and Mrs. Carl Henderson, Mr. and Mrs. Joseph T. Kirk, Mr. and Mrs. Russell Shelk, Mr. and Mrs. Ralph O. Caplinger, Dr. and Mrs. E. M. Harvey.

A large gay table was hosted by Cliff Henderson and another by Edith Ward. Bringing in the New Year at the witching hour were Ole Olsen of Olsen and Johnson, who took Father Time's part, and Wilbur S. Bear of Palm Desert frisking in as 1950. Guests joined in a song fest and Serpentine led by Olsen and Bear.

Women's Circle Luncheon Today

Women's Circle of Community church will be host this afternoon at a Silver Dollar luncheon to be held in the church parlors. Mrs. Melba Bennett is scheduled as guest speaker and will tell of her experiences on an European trip last summer. She has just returned from a trip to Sun Valley, Idaho. Lux will be on the program. Musical numbers by Mrs. Lois

Cholly Springs

Seldom has Palm Springs been so gay as it was this New Year's and if this holiday spirit keeps up, the Village is going to have one of the most gala seasons in years.

At the Tennis Club Bob Hope and Dolores entertained a table full of their relatives, all of whom got as much kick out of Bob's parody of "Buttons and Bows," for which clever Ray Whittaker and his band whipped up an excellent accompaniment which broke Bob up.

Out Wonder Palms way, Esther McGee got together a wonderful crowd, many of them who have made this an annual New Year's get together. There were Gummo Marx—the Marx Brother you so seldom hear about, but who is just as amusing as his more famous brothers—the Lews, song writer Mack Gordon, Neda Clark, Buddy's widow, Phil Lyon, the Hugo Ullmanns and opera singer Max Lipin, who literally stopped the show with his wonderful voice.

At the Bombay there was an impromptu jam session in which Helen and Saul Gould, J. P. Seeburg, John Davis, Harold Lloyd's brother-in-law and his charming wife and the Robert Crays all joined in. Incidentally, Ugo, the famous Italian caterer is taking over the Bombay's kitchen this week so that popular Don Manchester and his vivacious Made-

line can offer you the most wonderful Italian dishes, in addition to their famed curries. They probably won't want us to tell, but we think one of the nicest things we've heard of is what Madeline and Don have done. That gifted pianist you hear at the Bombay, Howard Cook, used to be a famous keyboard virtuoso until his hands were injured in a Jap prison camp. Since he doesn't have a piano of his own, Madeline has encouraged the handsome Howard to come in an just play extemporaneously. Already the exercise has helped his hands and with enough encouragement

from the guests, he will soon be back in old form. Incidentally, that's his 86-year-old mother who sits in a corner booth and listens to him play every evening. How's that for heart interest?

Things were really jumping at the Doll House, so much so that Ethel and George Strebe had to rest up for two days. Bill Powell and his Mousie celebrated their tenth anniversary, while Phil Harris and Alice Faye—she's just over the flu—helped along with such other celebrities as Drue Mallory, the beautiful Irish actress, Edmund O'Brien and his bride, Olga San Juan.

Nicky and Margaret (Pug) O'Donnell, socialites from Seattle, have leased the J. Darste Lloyd hacienda in Las Palmas, joining the large colony of visitors from the Northwest now in Palm Springs.

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TRAILER PARKS

What's Going On IN THE Trailer Parks

Desert Trailer Village trailers Mr. and Mrs. Chris Larkin are entertaining their brother Ed Larkin of Portland, Oregon, who is spending a short time in the Village. Mr. and Mrs. Caldwell, managers of the park are kept busy making plans for their tenants so that a big time is had by all in their park.

New arrivals at the Ramon Trailer Park are as follows: Dr. and Mrs. Dugan of San Jose; Mr. Ben Holmes of Rockaway, Oregon. Dances are being held every Tuesday and Thursday nites and all Ramon Park tenants are invited to participate.

Orchard Trailer Park Manager Joe A. Stollberg is busy keeping up his spacious grounds for his trailerites. Plenty of parking space for all and so many nice trees to enjoy.

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Recent Guests at
Shadow Mountain

Recent guests at Shadow Mountain Club included Mr. and Mrs. Justin Dart, Mr. and Mrs. Dick Powell (June Allyson), Connie Hilton, Mr. and Mrs. Dean C. Smith, Mr. and Mrs. J. W. Foran, H. E. Ryker, Belmont J. Sanchez, Mr. and Mrs. Clarence Brown, Mr. and Mrs. Frek Ackerman, Virginia Janss, Mr. and Mrs. Emmett H. Jones, Mr. and Mrs. William Lear.

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Social ACTIVITIES

AROUND THE VILLAGE IN SIX MINUTES

WITH PRISCILLA CHAFFEY

Lynxes, minkes and silver foxes, lost, strayed and stolen over the holidays were gradually making their way back to their owners this week. Mrs. Homer McKee turned up at the square dance at the Tennis Club Thursday night wearing Mrs. Kenneth Kirk's lynx coat, which she had mistaken for hers when Effie Banks handed it to her at the Jaynes party. Mrs. John Chaffey turned up at the Palm Springs Veterinary Clinic to claim a silver fox which had wandered off New Year's Eve. It was feeling fine! Some altruistic merry maker had found it under the table and taken it to Dr. McRory's for a shot of penicillin, assuming that the general wear and tear evident in the jacket was the result of virus pneumonia.

There was one fur piece at the Tennis Club nobody cared to claim. What happened to Mrs. Sidney Saskatchewan's skunk stole, you wouldn't believe! There it was, outside the huge glass windows, scrabbling around on the rocks and leering in at the guests, frisky as you please. Club owner Vincent Marco is getting out formal adoption papers.

In the better late, than never department, Lord and Lady Louis Mountbatten WERE at the Tennis Club New Year's Eve as the dinner guests of Mr. and Mrs. Floyd Odium (Jacqueline Cochran). Nobody was supposed to notice it, apparently, DUE to their being incognito, but Lord Louis is too handsome for the incog. role. Also about the festive

board were Rosalind Russell and husband Carl Brisson, General O'Donnell from March Field and a full complement of handsome and celebrated persons. It would be our guess that the Mountbattens are staying at the Odium's at Cochrane Ranch, though the distinguished financier Senor Odium himself, emphatically denied this. But it's entirely possible to deny a thing without actually saying "No." Dr. Helmar Casper is a houseguest at the ranch from Vienna with his sister Butzi. And Joe de Bona, who won the Bendix Air Race last year, he's there, with Mrs. de Bona. And Dr. and Mrs. Harold Bernstein, the famed pediatrician from Beverly Hills, he's there. From which we can only conclude that the Mountbattens must be there too.

We went helter skelter down to the Steak Ranch the other night, due to being stricken with hunger pains in the middle of a cocktail party, and got there for the opening of the Naughty Nightingale. She's a personable young woman with a deep, blues voice, singing about the more cynical and sophisticated phases of making love. Very forthright entertainment. We liked the steaks, which are savory and superb and beyond competition.

We've already made Odium mad by mentioning Mountbatten, so we might as well go all the way and mention the fact that Esther Lykken and Pearl McManus, hostesses for the Sunday night Polo Club dinner, decided to give a turn-about party. And if anybody wants to know what a turn-about party is, we'll be happy to oblige with the information that at a turn-about party the ladies wear their escorts' clothes and viceversa. All very well for a pencil slim silhouette like Pearl McManus, but what about her fat and potty friend, Mrs. Chaffey? We started

out with Belmont Sanchez as an unattached and eligible escort whose clothes we might be able to wear with a few gussets in the rear—but he had a date. We asked Mrs. G. if we could borrow Phat Graetinger for the evening, but she said, "no" with finality. We cast an eye of longing at the impressive pants of Mr. Marco, but he remained apathetic. We finally settled for a pair of ski pants worn by a chunky Swiss yodeler who got lost in Long Valley. It was a fun party, as the Polo Club is ever fun, due to the ingenuity of the hostesses, the industry of the bar tender, and the excellence of Jack Boyer's food.

Local hosts and hostesses were still resting this week, which makes fewer names for the six minute safari than we could wish. However, Mr. and Mrs. Harold Vanderbilt flew in from Santa Barbara and have as their guests Mr. and Mrs. H. G. Cushing, Mr. and Mrs. F. G. Amory and Mr. and Mrs. F. S. Allen, all at Ingleside Inn.

Mrs. Upham Bigelow and her son Dudley Bigelow were dinner guests at a farewell party given in their honor by Muriel Fulton, at the Tennis Club. The Bigelows are off to their villa in Rome, Italy.

Mr. and Mrs. George Wright have taken a house in the winter colony for the third season, and judging by the past, the hacienda will be the scene of many gay parties. Another winter colony hostess welcomed home was Mrs. H. F. Johnson who entertained her houseguests at the fashion show luncheon at the T.C. Saturday.

If the cold weather holds, it would be our recommendation that some enterprising hostess give a "bundling party." An old New England custom much in favor to wile away the hard, cold winters of that area.

Interesting New Features To Mark Fashion Show

Interesting new chapters are being added daily to "The Fashion Story of 1950" which is scheduled for morning and afternoon presentation at the Palm Springs Woman's club on January 23. The Fashion breakfast at 9:30 a. m. and the Fashion tea at 2 p. m. will be identical as to clothes shown and order of the show. The two presenta-

tions are necessary in order to accommodate the large number of people eager to see the beautiful costumes being displayed and modeled through the courtesy of Bullock's, the J. W. Robinson company and Desmond's.

Simonsens Hosts Over Holidays

Mr. and Mrs. Foster C. Simonsen of 1558 El Alameda, got their first glimpse of a new grandson for Christmas. Neil Simonsen O'Brien, who flew out from Glenn Falls, New York, with his mother and father, Mr. and Mrs. C. T. O'Brien and his little sister, Patsy. Mrs. O'Brien and the children will remain for two months with her parents while Mr. O'Brien flies back east to attend to his business. The children's first long air trip was a rough one, the travelers said, due to weather conditions.

Also holiday houseguests at the Simonsens were Mrs. Simonsen's parents, Mr. and Mrs. C. T. Anderson of Brigham City, Utah, and her sister and brother-in-law, Mr. and Mrs. Eulon Manning of Logandale, Nevada.

Also houseguests were Mr. and Mrs. Reuben Kronstadt, prominent hotel people from Montana.

New Year's greeting from Mary and Lyle Newcomer arrived from the swish Edgewater Beach Yacht Club, Chicago, for Village friends this week.

Simonsens Hosts Over Holidays

The following is a list of the luxurious prizes and the donors: Belodgia perfume, Nate Milnor; permanent wave, Gene Galloway shop; bottle of champagne, J. S. Lapp; skirt material, beautiful print, Kelley's Furniture; book, Harrison Leussler; Chinese tray, Warren Imports; Myrtlewood bowl, Myrtlewood shop; camera, Frank Partridge; set of porcelain, Emily Lasser; silver covered vegetable dish, Denslow's; hand painted evening bag, Mrs. George B. C. Freeman; dry arrangement, Village Flower Shop; scarf, Roma's Shop; bucket of pralines, The Sweet Shop; man's sweater and Argyle socks, Tweeds & Weeds; \$50 course of swimming lessons, Jack Best; 3-one year subscriptions to The Villager, Village Magazine.

Tickets are on sale at the Desert Inn, Village Pharmacy, Shadow Mountain Club, Ingleside Inn, Palm Springs Music company, as well as Desmond's, Bullock's, J. W. Robinson's, Tennis Club, and Warm Sands court.

Visitors Here Buy Desert Painting

Mr. and Mrs. Reuben Trane, Desert Inn guests for the season, will take home several thousand dollars worth of Palm Springs art in pictures which they purchased this week from artist O. E. L. Graves. They are not desert pictures, either, but modern abstractions which are artist Graves specialty.

Mr. and Mrs. Trane are art collectors from La Crosse, Wisconsin.

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VILLAGERS NOW!—Allan Jones and his beautiful wife Irene Hervey joined the winter colony last week with the purchase of a new house. They haven't gotten down to home cooking yet, as the above shot of dining a deux was taken at the Racquet Club.

Artists Party At Babcock Open House

Alberta and Paul Babcock had open house at their home on Desert View Drive Tuesday following the meeting of the Allied Artists Association. Guests lent gaiety to the occasion through their various artistic talents, John Hilton, artist and musician, played his guitar and sang desert songs—Mrs. J. Jarret danced several Spanish dances and other guests contributed according to their gifts. The party honored the Babcock's houseguests, Joine Alderman and Irene Taylor from London and Paris.

Among guests were Mrs. Sylvester Cross, wife of the music publisher; Miss Alderman, Miss Taylor, Mr. and Mrs. Blanco from Mexico City, Mr. and Mrs. Jarret, Mr. and Mrs. Hilton and Sheldon Evans.

SMC Terrace Opens With Cocktails

Among the gay holiday festivities at Palm Desert was the opening of Shadow Mountain Terrace, the resort's newest luxurious guest accommodations. Following the debut cocktail party, attended by several hundred members of Shadow Mountain Club, the Terrace had a full house of weekend guests.

Among the guests were Mr. and Mrs. Carl B. Squier of Holmby Hills, Mr. and Mrs. Herbert Kettell of Portland, Ore.; the Dennis Alexanders of Westwood, the Dwight Hirschs, the Robert Jewells, Miss Mary Reilly and Richard J. Morton of Beverly Hills.

Los Gatos guests of Desert Inn are Miss T. Pieper, Mrs. C. P. Brasian and Mr. and Mrs. D. Williams.

Artist Seeks Palm Springs Own Design

"I would love to find a theme for Palm Springs," said muralist Honeywell, "something that would reflect the spirit of Palm Springs, as well as its interesting desert environment." And she didn't mean girls in sunsets, for muralist Honeywell doesn't do that type of design. She is a top flight muralist specializing in designs taken from plant life, and created the Desert Rose pattern, which is one of California's most popular china patterns.

Mrs. Honeywell is the houseguest of Mrs. Perry R. Johnson with her business manager, Mrs. Natalia Sod. She is a slender, good looking brown-eyed woman with long supple fingers and a rather detached, faraway personality. She recently completed the murals in the San Marino Cadillac agency which have drawn a great deal of comment, both artistic and commercial, for they seem to increase the sale of cars. The huge murals are ultra-modern with a dark cocoa background and design in grey, white and mauve. Another large scale mural completed last year was for Bullock's Pasadena store.

Miss Honeywell is toying with the idea of establishing a studio here and probably will, as she is intrigued and inspired by desert plant life and by the background colors of desert landscape. Most of her creative talent goes into designs for textiles, among them the famed Swallows of Capistrano pattern, which sold every other textile design in California during its lifetime. The

The Desert Sun—9
PALM SPRINGS, CALIFORNIA
Tuesday, January 10, 1950

lifetime of a textile print is set at two years, though Mrs. Honeywell had the satisfaction of seeing a hibiscus she created many years ago cut out of its original material and applied on a hat which she saw in a local shop.

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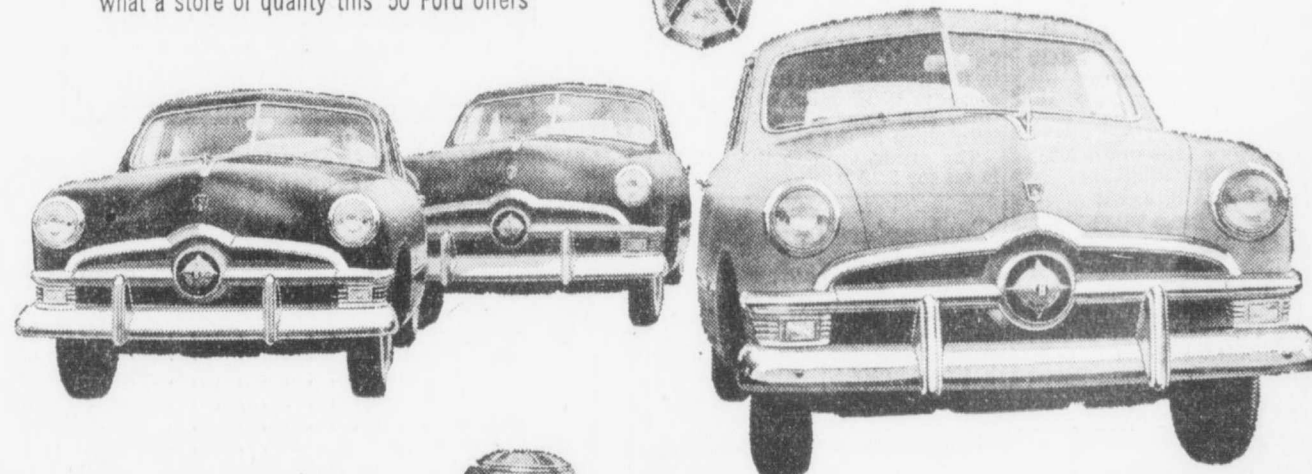
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INDIANS DEFEAT ARABS IN RCL OPENER 58-40

Coachella high school's Arabs, one of the pre-season favorites to cop the Riverside County league basketball title, came to Palm Springs Friday night and ran into Coach C. E. Ballagh's boys—and went home on the short end of the varsity score.

The Indians caught fire in the second half and overwhelmed their opponents 30 to 18 to win the first league clash, 58 to 40. They were trailing 20 to 22 when the half started.

FORWARD CHARLEY BLACK was hot Friday night and dumped

ed 22 points through the basket. Eddie Weiss was right behind him with 21 and between the two of them they outscored the Arabs' entire team.

The victory put the Ballagh boys at the top of the RCL heap at the end of opening play. Next week they go to Banning which bo wed to Ferris Friday.

COACHELLA'S BEES bumped the Palm Springs Bee team in a preliminary game, 27-14.

The line-ups:

VARSITY	
Coachella (40) (58) Palm Springs	
(1) Clark F	McDaniel (5)
(2) C. Black F	Gentry (9)
(3) Weiss C	Balle (17)
(4) Hines G	Armendaris (1)
(5) J. Black G	Douglas (6)

Scoring subs: Palm Springs: Summers (4), Coachella: Thomas (1), Brault (2), Ruiz (2). Halftime score: Palm Springs 26, Coachella 22.

PRELIMINARY	
(27) Coachella	Palm Springs (14)
(8) Krause F	Reyes (5)
(2) Ramirez F	Montoya (6)
(3) Pauline C	Sanders (2)
(4) Hermet G	Lewis (6)
(5) McIntosh G	Spencer (6)

Scoring subs: Coachella: Scott (4), Rodriguez (6), Palm Springs: Prieto (3), Halftime score: Coachella 7, Palm Springs 4.



HE FLOATS THROUGH THE AIR—But not with the greatest of ease. Here is Bruce Wadsworth, one of the top cowboys in the country as he, this time, "went over the top." Flash is the other character in the picture making like a bucking horse. All of which totals up to interest in the coming Palm Springs rodeo, February 4, 5.

DIRECTORY

Palm Springs and Desert Area Real Estate Firms

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RAY
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RUTH BILES
Cathedral City Motel
BELYEA, MARIE
428 N. Palm Canyon
Box 211—Idyllwild
BORRERO SPRINGS CO.
8 The Plaza 2793
JAMES J. CAMPBELL
156 So. Indian Ave. Box 275
EMMONS REALTY CO.
2375

DESERT AREA

FOSTER, H. H. ASSOC. INC.
3555—101 N. Palm Canyon Dr.
FULTON, MURIEL E.
482 N. Palm Canyon Dr.
Branch Office
311 S. Palm Canyon Dr.
GRILL, ERNEST JR.
344 N. Palm Canyon Dr.
HICKS, HAROLD J.
813 N. Palm Canyon Dr.
HILLER, RAY
444 N. Indian Ave.
ISRAEL, ADOLPH
437 N. Palm Canyon Dr.
JAMES, MARTHA
445 N. Palm Canyon Dr.
MILLER, FRANK W.
428 N. Palm Canyon Dr.
MUNHOLLAND & CO.
451 N. Palm Canyon Dr.
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Across from Fire Dept.
OLMAN, GEO. REALTY CO.
2756—187 S. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
507 N. Palm Canyon
ROBERT RANSOM
124 S. Palm Canyon
REID & WADE
Tahquitz River Estates
850 S. Palm Canyon Dr.
ROSE, DAVE
252 N. Palm Canyon Dr.
ROCKS, MADGE O.
475 N. Palm Canyon Dr.
SHEPTENKO, PETER B.
475 N. Palm Canyon Dr.
TREZEVANT, ELIZABETH
1200 N. Palm Canyon Dr.
WRIGHT, BILLY
285 N. Palm Canyon Dr.

CATHEDRAL CITY

ARNER, SAM D.
BLAKELEY, M. H.
HILLERY, WILLARD R.
SHERRILL, R. H. "Bob"
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Highway 99 — Indio 72280
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3 W. Pierson Blvd.
PALM VALLEY AREA
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71843 Highway 111
EWART, ESTELLA C.
Rancho Mirage
PALM DESERT
HENDERSON, CARL R.
70941 Hiway 111—Indio 76251
PALM DESERT OFFICE
LOWELL-DRAIS, Agent
Indio 76111-76911
EASLEY, JAMES L.
Indio 7-6161
Palm Village Tract Office
Palm Village Land Co.
Hiway 111
PANORAMA RANCH TRACT
OFFICE
Palm Village 76871

RIVERSIDE COUNTY LOOP

Palm Springs	P	W	L	Pct
Perris	1	1	0	1000
Beaumont	1	1	0	1000
San Jacinto	1	1	0	1000
Elsinore	1	1	0	1000
Hermet	0	1	0	000
Banning	1	0	1	000
Coachella	1	0	1	000

RESULTS FRIDAY

Palm Springs, 58; Coachella, 40.
Perris, 34; Banning, 28.
Beaumont, 38; Hermet, 34.
San Jacinto, 30; Elsinore, 27.

Football Coach Heard by Group

Holy Name society breakfast club held a breakfast meeting Sunday at St. Theresa school with a large crowd in attendance under the leadership of President Larry Sitter.

Principal speaker at the breakfast meeting, following the 7:30 a.m. mass, was Jordan Oliver, football coach at Loyola university of Los Angeles.

Speaking on "Building Character," Oliver spoke at length on the development of character in the football training program. Other guests were from the local high school, headed by Roland Valle, board president.

Mounted Police In First Drill

Palm Springs Mounted Police posse held its first drill with horses Sunday afternoon at Smoke Tree ranch under the direction of George Rasmussen.

More than 20 participated in the drill which was said to have gone very well for a starter. Under the leadership of President James Maynard, the group intends to drill until good enough to appear in parades and on exhibition in Village events in the future.

Badminton Stars At Desert Inn

Exhibition badminton will be featured Saturday afternoon at the Desert Inn as four of the top players in the United States will put on a demonstration of this sport at the hotel's courts.

Top player to be featured will be Martin Mendez, seeded first in the nation; Joe Alston, seeded second; Dick Mitchell, seeded fifth; and John Murphy, former fifth place in the U. S.

The affair, open to the public, is set for 2:15 p.m.

Contractors Lose Game by Default

Because of lack of a full complement of players to appear at game time for the scheduled baseball tussle, Palm Springs lost to Cathedral City last Sunday by default, 1-0.

Wrestling Show Permit is Asked For Village Area

A legal notice appearing in today's issue of The Desert Sun presages what may be another major development in completing a well-rounded schedule of events as an answer of "What to do or do in" the Village.

Posted by W. J. Greene, the notice recites the applicant's intent to apply to the State Athletic Commission of California for a permit to conduct professional wrestling shows in the area with weekly shows to be presented each Thursday.

Starting out with a close, the Palm Springs Rockets were noted by a tight-jawed Desert Hot Springs team 31-30, a score which stood that way two minutes before the final gun with the DHS boys managing to freeze the ball for the final 120 seconds of play.

The second tussle of the double header that evening was called off due to sickness on the part of Al Crossley's team, to be called the Dukes, and they forfeited to Rudy's Gardeners, the latter getting credit for a 2-0 win.

Thursday evening the Globe Trotters defeated the Jaycees 28-20. Scores for last night's double header at the Palm Springs Athletic club were not available at press time. Tonight a county league game will be played at the Athletic club with the Palm Springs team, the Doll House five, meeting the San Jacinto town team.

Tomorrow night at 7:15 at the high school gym Rudy's Gardeners tangle with the Jaycees and at 8:30 the Globe Trotters meet the Youth Center five.

Close Contests Mark City Hoop League Openers

Palm Springs City League basketball play swung into action last week with the first three games at the high school gym, two on Wednesday and one on Thursday.

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Quarter Inch of Rain Sunday Night

First the sun shone and then it set and it rained and the next day, the sun shone again.

Tag end of the heavy rainfall which swept the coastal area started falling here at 7 p.m. Sunday and when the storm eased up around midnight, a quarter of an inch of precipitation was recorded. This brings the season's total to .88 of an inch compared to 2.97 at this corresponding date last year.

Villager's Song On Air Tomorrow

Gwen Bari, who with her husband, Gene Bari, has been entertaining Villagers and visitors at the Desert Inn, puts in her spare time writing songs.

And tomorrow at 1:15 p.m. Harry Babbitt, former Kay Kaiser singing star and now with programs of his own, is going to sing one of the Villager's songs in his KNX program.

Bank of America

NATIONAL SAVINGS ASSOCIATION
California's Statewide Bank

Condensed Statement of Condition, December 31, 1949

RESOURCES	
Cash in Vault and in Federal Reserve Bank	\$ 674,199,555.16
Due from Banks	311,581,876.94
TOTAL CASH	\$ 985,781,432.10
United States Government Obligations, direct and fully guaranteed	1,795,494,070.18
State, County, and Municipal Bonds	317,136,955.83
Other Bonds and Securities	202,592,796.37
Stock in Federal Reserve Bank	7,281,800.00
Loans and Discounts	2,804,522,645.72
Accrued Interest and Accounts Receivable	20,309,516.35
Bank Premises, Furniture, Fixtures and Safe Deposit Vaults	46,132,255.05
Other Real Estate Owned	387,281.06
Customers' Liability on account of Letters of Credit and Acceptances, and on Endorsed Bills and Notes	70,257,239.09
Other Resources	506,360.53
TOTAL RESOURCES	\$ 6,250,402,352.28
LIABILITIES	
Capital	\$ 127,975,650.00
Surplus	114,750,000.00
Undivided Profits	63,118,961.36
Reserves	4,873,256.73
TOTAL CAPITAL FUNDS	\$ 310,717,868.09
Reserve for possible Loan Losses	45,608,351.46
(Demand)	\$ 3,127,413,464.99
Deposits	5,775,110,029.39
Savings and Time	2,647,696,564.40
Liability for Letters of Credit and as Acceptor of and Endorser on Acceptances, Bills, and Notes	72,637,886.39
Reserve for Interest Received in Advance	18,959,247.11
Reserve for Interest, Taxes, etc.	27,368,969.84
TOTAL LIABILITIES	\$ 6,250,402,352.28

This statement includes figures of the Bank's foreign branches

Main Offices in Two Reserve Cities of California
SAN FRANCISCO • LOS ANGELES

Foreign branches: London, Manila, Tokyo, Yokohama, Kobe, Shanghai, Bangkok

Branches throughout California

La PAZ

SQUARE DANCES

EVERY THURSDAY NIGHT

by

BEN MASSEY AND HIS

DESERT RHYTHM RIDERS

RANCH STYLE DINNER, 7 P.M.

\$3.50

By Reservation Ph. 2255

COCKTAIL LOUNGE

OPEN TO THE PUBLIC

Chuck Hixon New Manager Here for J. W. Robinson's

Cloyd R. Helter, manager of J. W. Robinson's Palm Springs store since its opening in 1947, announced yesterday that Charles (Chuck) Hixon will take over as of February 1, as manager of the store. Helter returns to the main store in Los Angeles to be divisional manager of all women's ready to wear, an impressive promotion which helps soothe the natural regret which he and Mrs. Helter feel in leaving the desert. He will still supervise the Palm Springs shop by remote control from the main office.

Mr. Hixon is the brother of Bob Hixon, president of Hixon-Jorgenson Advertising Agency in Los Angeles, who is a Palm Springs property owner and well known here. New manager Chuck Hixon originated J. W. Robinson's unit control system, a highly efficient system through which department heads find out what's going on in merchandising.

Ticket Sale Starts For Concert Series

Besides the patron sponsor tickets for Allied Artists association's concert series being sold individually, it was announced yesterday that general public tickets are now on sale at the Palm Springs Music company, 360 North Palm Canyon drive, or may be made by phone, 6122.

First of the series is set for Wednesday, January 18, with Nino Martini, famous Italian tenor, as the featured performer.

Terry's Father Suffers Attack

Off to the hospital at Beaumont Wednesday was Maurice Terry, photographer, following a severe heart attack sustained by his father Sam Terry. His condition is reported critical.

HOSPITAL

district board whereby, in substance, the Community board operates the hospital and the district board assumes the responsibility of aid in the financing.

"Thus," the report stated, "the Community hospital may be assured of improved and continuous operations without the necessity of pleading for and receiving needed funds from the public at large to meet annual deficits."

THE DISTRICT voted, more than 12 to 1, bonds to the extent of \$300,000 for building purposes, the money to be matched equally by state and federal funds. Since state and federal funds are not now available as pointed out by District President Kenneth Kirk recently, the merger of assets of the two boards to construct the hospital at once is deemed advisable.

President Kirk said that state and federal officials have deferred the Palm Springs request because they said, the need is not as desperate here as in other districts which need funds and have no hospital at all.

THEREFORE, President Alschuler summed up, with the district favored to acquire land for building and the Community hospital faced with ouster this year, the decision to pool resources and construct a new hospital is held to be an immediate need.

Besides discussion of the merger proposals, the report of the president on the year's operations will be heard and ten directors for the new year will be elected. President Alschuler pointed out that every contributor to the original hospital fund is a member of the Community Hospital association.

Fleta Hubbell Much Improved

Fleta Hubbell returned home from Community Hospital last week and is reported much improved with every indication of complete recovery from a heart attack and stroke which she sustained before Christmas.

MAGIC

and the other a three-piece flannel—two pairs of pants, grey outfit with one of the pair of pants in Navy blue.

A three-way collar on a sport shirt was an attention-getter; set for orthodox sport shirt style it could also be fixed as a Windsor collar or as a turtleneck.

TRENDS INDICATED that faded denims, terrycloth, spun nylon and gingham will still dominate the sport shirt lines with every conceivable type of pattern imaginable utilized for decorations.

It is interesting to note that of the three suede western styles shown (two modeled by youngsters) named after a cowboy, Hopalong Cassidy got the nod all three times, with Roy Rogers and Gene Autry out in the cold. Scheduled portion of the program wound up last evening with a cocktail party for buyers at El Mirador's Coral room.

Seattle Visitor Taken by Death

Death came Sunday at the community hospital to Jacques Goldsmith of Seattle after visiting in the Village for less than three weeks. Death was attributed to a heart condition.

A retired jewelry store proprietor, he was a native of Pittsburgh but had lived in Seattle

Auto Glass

ACCENT ON SAFETY!

Cracked, marred Auto Glass not only de-values a car's looks—it imperils driver's and riders' safety-vision. Auto Glass, for replacing dangerous marred panes, does NOT cost much as you think—here!

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Telephone 2396 444 So. Indian Ave. Palm Springs

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666 Vella Road
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Phone 2977

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N. INDIAN AVE
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PHONE 2776

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JOHN M. WOOD, Mgr.
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Pick Up and Deliver
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Building Costs Down!

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CARPET LAYING
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Highest Quality Work
Reasonably Priced
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TILE
Glass Blocks
BOB WILLIAMS
Lic. and Bonded
693 Sunny Dunes
Office 5123
Res. 747 Camino Real

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Direct Factory Prices
Aluminum—Steel—Wood
We specialize in complete
RENOVATIONS
Retaping—Repairing
Slat Exchanges
Orders completed in
24 Hours
F.H.A. Financed
Desert Venetian Blind Co.
16-721 PALM DRIVE
Box 531 Phone 154
Desert Hot Springs, Calif.

APARTMENTS

For Rent
SEE
Desert Sun
Classified Pages

Lost and Found 10

LOST Dec. 17, steel filing case containing papers of value to owner. Reward. O. M. Ward, Box 446, Palm Springs.

LOST—On Dec. 17, steel filing case, containing papers of value to owner only. Reward. Phone 83268.

Personals 12

VETERANS: Do you wish to improve your earning power? Learn to fly! Palm Springs Airport School of Aeronautics is approved for Veterans Flight Training. For information please call 2705 or stop by Palm Springs Airport.

WANTED TO BUY—Very small, late model house-trailer. State size, year and price. Austin Davis, General Delivery, Cathedral City.

2 CHILDREN, 18 mo. and 2 yrs. to live in private home, 6 days week. Pay \$120 month. Phone before 2 p.m. 24034.

ALCOHOLICS ANONYMOUS meets every Tuesday, 8 p.m., Council Room, Airport, Box 460.

TRAILER TOWING
J. JARRETT
PHONE 9087

Service Miscellaneous 15

SPRINKLER SYSTEMS
Brick Patios—Many Designs
Licensed Contractor
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Instructions 16

WILL GIVE private lessons, Ballet & Spanish dancing; guitar, piano, Spanish songs. Modern technique. Intermediate & advanced. Trixie Jarrett, Ph. 9087

Home Services 20

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SALES & SERVICE
TEX DRISKELL
292 S. INDIAN AVE.
Phone 2828

PAINTER, paperhanger, expert color-matching, day work. Call Walt, 2-4364 evenings.

Situations Wanted 25

SPECIAL CARE given your children by hour, day, week, month. Licensed. Doctors. Reference. Also baby-sitters available, reasonable rates. Phone 24533.

NEANION. Intelligent, traveled, attractive woman, will exchange housekeeping and secretarial services for home and small salary. File Box 147, Desert Sun.

INTELLIGENT, refined lady will do light secretarial duties; experienced traveler, good driver. Canasta instructions. File 143, Desert Sun.

COUPLE, experienced cook, butler, gardener and chauffeur, knows service, will travel, salary open. Best references. Phone 2-4275

INTELLIGENT, refined lady as companion will do light secretarial duties; experienced traveler, good driver. Canasta instructions. File 143, Desert Sun.

VERTISER needs position of responsibility as cook, housekeeper, companion. Excellent references. M. A. Gribble, 7241.

YOUNG businessman would like employment for season. Permissible, capable. Excellent references. M. A. Gribble, 7241.

WANTED, PAINT JOBS—By hour, or job. Experienced, square deal fees. Austin Davis, General Delivery, Cathedral City.

CHAUFFEUR, sight seeing trips, anywhere. Local references. Have car. Jarrett, Phone 9087.

WILL care for children by hour, day or week; fenced-in yard. Phone 7066.

SECRETARY or hotel desk clerk, experienced and attractive. Excellent references. Phone 4854.

WANT work laying cement blocks by experienced man. Lee Grannis, Phone 2-4054.

EXPERIENCED bus boy or kitchen helper wants work. 156 N. Indian ave. Phone 25064.

HENRY for carpenter, repair, maintenance. 271 Andrews, Ph. 7313. No Saturday calls.

BUSINESS MAN will take charge of your office or business from 11 to 4. File 135, Desert Sun.

SMALL jobs in carpenter work. Maintenance, fix-it work. Cabinet work. Phone 7682.

Help Wanted 27

MAN for service salesman, one with new car service experience preferred. See McDonald, between 8 and 10 a.m. Plaza Motors, Indian & Arenas, Ph. 5122.

REAL ESTATE salesmen wanted (ladies preferred). Contact James J. Campbell, 156 S. Indian Ave. Box 275. Phone 2379.

NEED HELP?
Phone Jane Brown 2838
P. S. Employment Agency
180 N. Indian

EXPERIENCED auto salesman for new and used cars. Apply Palm Springs Lincoln-Mercury, 335 Sunny Dunes Rd.

HAIR STYLIST, all around operator. Jacques & Victor's Desert Inn Beauty Salon. Phone 2843 for appointment.

EXPERIENCED manager for exclusive dress shop. File Box 152, Desert Sun.

WANTED — White woman for morning work in small hotel. Apply 239 W. Arenas Rd.

Help Wanted 27

WANTED—Colored girl for care of baby and light housework. Phone 24195.

Business & Financial 30

PREFERRED investment, lease to well-rated chain drug store for 20 years. New building. L. A. hotspot. Tenant pays ALL expenses, upkeep. Requires \$50,000 which nets \$5,000 year plus reduction on mortgage and interest. Palm Springs Realty, 507 N. Palm Canyon Dr. Phone 2742

SELL your own home. It must be located in area zoned for business. Let your wife earn \$3000 to \$5000 a year in her spare time. No risks. No losses. Your small security deposit returnable on demand. Investigate now. Rattan Shops, Inc., 46 W. Colorado, Pasadena.

INACTIVE R. E. broker will occupy your property during your absence. Object: sale. No fee unless sold. Will cooperate with other brokers. Go anywhere. File 144, Desert Sun.

BY OWNER — Arizona flagstone quarry, 420 acres, 1/2 or all. Many colors. Wm. Guthrie, 221 Stearns Ave., Long Beach 4, Calif. Phone 91005.

For Sale or Exchange 34

2 RESIDENTIAL UNITS
RACQUET CLUB 2 BLOCKS
One 3-bedroom, 2 baths, furnace heat and nicely furnished.

One 2-bedroom, 2 baths, unfurnished. Large lot, enclosed patio.

EQUITY \$15,000
WANT
Santa Monica, Pacific Palisades, Conoga Park, San Fernando Valley.

INVESTIGATE

480 Santa Clara. Phone 3783

NICE 300 acres, one mile beautiful Laguna River front. Located 8 miles from Newport. Ore. Buildings, stream's fishing, hunting & boating, for sale, \$50,000 or trade for Southern California income or home. M. Ramseyer, Gen. Delivery Long Beach, California.

EXCHANGE for Monrovia and Fresno—Two Palm Springs two bedroom homes wanted in exchange for small homes in Monrovia and Fresno.

H. H. FOSTER ASSOCIATES, INC.
101 North Palm Canyon Drive
Phones 3553 and 5169

25-FT. CLEAR house trailer, electric refrigeration, hot water tank, large awning. Like new, \$1200, or trade for what have you? A. C. Kelley, 164 W. Yucaipa Blvd., Yucaipa, Calif.

GOING OVERSEAS. Sacrificing at inventory, ladies' specialty shop. Low rent, good lease, growing area, health climate. Cash or trade for property. P.O. Box 85, Hemet, Calif. Ph. 5721.

Real Estate For Sale 35

TWENTY-NINE PALMS
EXECUTOR'S SALE—"The Rock House" bungalow, 5 rooms, 1 bath, and guest house, 2 rooms, 1 bath. Lot 180x660 ft. The Farmers and Merchants National Bank of Los Angeles, Trust Dept., 401 S. Main Street, Los Angeles.

TWO BEDROOM BARGAIN, close in. Beautifully furnished. Immediate occupancy. Only \$11,750. Take good lots at part payment. Sheptenko, Realtor, 475 N. Palm Canyon Dr. Phone 2727

3-BEDROOM new modern home, best location, \$10,500. Acreage close in to suit location, price and need. See Louis Venger, Phone 2-5582 and 9084. "All Men Are Brothers."

WANT TO SELL equity, 3-bedroom, 2-bath home, unfurnished. Must sell; \$3500 for \$6500 equity, pay \$125 month.

Frank Galvan
Phone 2391—evenings 6374

JUST COMPLETED
Ultra modern three units. Distinctive modern furnishings. Many outstanding features. Located in exclusive South end. Open daily. 450 Avenida Ortega

HOTEL-APT. SITE, near Lone Palm and Rossmore hotel. Cost \$18,500, will take \$12,500; car, trust deed, lot, or house-trailer down. Sheptenko, 475 N. Palm Canyon Dr., Phone 2727.

FOR SALE
CUTE, comfortable furnished home, 2 bedrooms, living room, kitchen, toilet & shower, \$3000. F-25. Inquire at Office Palm Springs Trailer Village.

LESS THAN RENT—2 bedrooms, unfurnished. \$500 down, move in; \$67.50 month. Not on reservation.

Frank Galvan

Phone 2391—evenings 6374

C-2 AND R-4 LOT lease for? Trailer or small home Desert Hot Springs, Cathedral City and vicinity. Bell Hager, 122 S. Indian, Ph. 4873.

ASSOCIATE, active R. E. broker, with local experience for centrally located progressive office. File Box 148, Desert Sun.

SACRIFICE 2-bedroom furnished house, \$7000, must be cash. Fireplace, vast cupboard space. 577 C St., Cathedral City.

LOT R-3, bungalow court site, reduced from \$3950 to \$1975, \$295 down. See Sheptenko, Realtor, 475 N. Canyon, Ph. 2727

LOT 118 in Santa Rosa Tract on Calle Roca. R-3. 60x102. 164 W. Yucaipa Blvd., Yucaipa, Calif.

CHECK DAILY with Munholland & Co. office for the latest bargains

DUPLEX, Cathedral City. \$3000 down, terms. Phone 8-3268.

Real Estate For Sale 35

New Home

WITH

Swim Pool & Tennis Court Membership and

Television, Too!

Although located only 4 miles from San Jacinto mountains. Television is excellent... and radio programs are clear and without static from San Diego, L. A., etc. 1700 sq. ft. inc. gar. 100x140 ft. lot.

\$10,950

Outpost Estates

(4 miles East of Palm Canyon on Ramon Rd.)
Phone Palm Springs 25133, or Owner, 1001 S. La Brea, Los Angeles 35. Ph. WEBster-0168

Best located

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PREFERRED investment, now

leased to well-rated chain drug store for 20 years. New building. L. A. hotspot. Tenant pays ALL expenses, upkeep. Requires \$50,000 which nets \$5,000 year plus reduction on mortgage & interest. Palm Springs Realty, 507 N. Palm Canyon Dr. Ph. 2742

ALMOST new 2-bedroom stucco home. Furnished or unfurnished. A good buy under \$8000. Might trade; 644 B. St., Cathedral City. Phone 8-3503.

ULTRA MODERN—Beautiful 3-bedroom, 2-bath home, den, sun deck. Complete electric kitchen, General Electric dishwasher, automatic washing machine, 8-cu. ft. refrigerator, range, garbage disposal, carter system for heating and cooking. With all furniture, drapes, rugs. Beautifully landscaped. Brick wall fence all around. Cost close to \$50,000, sell for \$3265 or El Coronado 3143. Realtors honored.

Just a Few Estates

Acre and 2 1/2 acre rancho sites as low as \$1975. Abundance of pure water, hour, more sunshine, plenty space for horses, pets and gardens. A thrilling panoramic view of Palm Springs area with all utilities and paved roads. Only 3 1/2 miles from Palm Canyon Dr. on Ramon Road at Outpost Ranchero. Phone 25132 or write P. O. Box 1312.

FOR SALE, by owner, new 5-room home, shrubbed and landscaped yard. 1 and 1/4 tiled shower and bath. Utility room, patio, attached garage. Arizona flagstone fireplace. Situated in good neighborhood. Call owner, 9074.

5-ROOM house, fireplace, double garage, 2 patios, block wall, landscaped. Decorated inside & out. Beautiful view. Furnished, \$14,500; unfurnished \$13,500. Must be seen to be appreciated. 3734 Calle San Raphael; take Ramon Rd. to El Placer.

EXCHANGES 36

A GENTLEMAN'S RANCH, 406 acres, can be used as HEALTH RESORT or DUDE RANCH, 45 minutes from Palm Springs. Scenic view. Has 1 mile highway frontage on new ocean to Desert Highway. Artesian Sulphur springs. Lake stocked with bass and blue gill. Plenty of quail, deer, duck and rabbits. Large ranch home, caretaker's home and large guest house, large pool, stables and barn, 2 trucks, tractor, and farm implements, 20 acres fruit trees. Has oil and mineral possibilities. Owner has spent \$100,000 developing as a hobby for his health. This property open for a cash offer or consider trade for Palm Springs income up or down. Write for photos and particulars. Box 67, Desert Sun.

EXCHANGE FOR SEATTLE

Residential or income property. We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.

DON KENNEDY

4231 University Way

Seattle 5, Washington

WANTED
LISTING OF GOOD PROPERTY
WE GET RESULTS!
ADOLPH ISRAEL
437 N. PALM CANYON
PHONE 2981

CLASS A, Hollywood 60-unit apt., 3 pent houses, overlooking Vine-Hollywood Blvd. Income \$82,000 gross yearly. Can use \$100,000 in clear trade as part. George G. Clark, 161 So. LaBrea

WILL TRADE Yucaipa Valley lot, 150x198 for Palm Springs home. A. C. Kelley, 164 W. Yucaipa Blvd., Yucaipa, Calif.

Real Estate Wanted 37

WANTED
LISTING OF YOUR PROPERTY
DAVE APPLEBAUM
320 S. INDIAN AVE
PHONE 2200

WANT Palm Springs home. Have 25 Arrowhead lots and \$5,000. Write C. Krouse, Blue Jay, California.

HAVE West L. A.—3 units. Want Palm Springs home or income. Phone 2957 or CR 5-2222.

Business Rentals 38

MEAT CONCESSION for rent,

fully equipped. Sam's Market, 200 N. Indian Ave. Phone 7311

Business Rentals 38

STORE BUILDING—Ideal for

grocery market, furniture store, variety store, etc. Ample parking space for customers. Located next to drug store, bakery, dry cleaning plant, glass business. See PITTS, 440 S. Indian.

OFFICE SPACE, good location, on Palm Canyon Drive, non-meter parking area. Close in. FRANK GALVAN
Phone 2391—evenings 6374

Wanted to Rent 39

COUPLE—Excellent local references, want to rent or lease immediately 2 or 3 bedroom furnished house, preferably with option to buy, not in excess of \$200 monthly. State details and address. Box 153, Desert Sun

APARTMENTS, \$75 month and up, furnished and unfurnished houses. Guest house, \$85 month. FRANK GALVAN
Phones 2391—evenings 6374

ROOM, with private entrance & bath. Beautiful view. Reasonable. Phone 3411.

BACHELOR apartment for 2, very reasonable. 563 Paseo De Anza. Phone 3025.

REASONABLE—New kitchenette apt., electric heaters, twin beds. 770 Chuckwalla Rd. Ph. 2-6485.

Rooms For Rent 40

NEW 3-room, furnished apartment, season rental \$5 per mo. See it Sat & Sun.

See Saturday & Sunday, 72949 Dattil Road, Shangri-La Palms.

CHAUFFEURS, house boys, butlers. Single rooms, reasonable. El Mirador Garage, 1090 N. Palm Canyon.

NEW lovely rooms, \$5 per day per person. Phone 25383. 541 Calle Amigos, off Ramon Dr.

PRIVATE ROOM in home with young couple, \$50 mo. 3967 Sunny Dunes Rd., ph. 2254, 9:30-5.

ROOM, close in, employed couple, private entrance. 237 St. Mary's Court.

Apartments for Rent 43

1 BEDROOM combination living room (shower-tub), beautifully furnished; heated pool, barbecue pit. Panel ray heat. Bendix washer. Reasonable rent by month, season or year. San-Lar-Nel Apartments, 970 Parocela Pl. Phone 3772.

NEW three-room furnished apartment, season rental, \$70 per mo. See it Saturday and Sunday, 72949 Dattil Road, Shangri-La Palms.

LARGE, 3 rooms, refrigerator & cooler, large sun deck, \$60 per month, season or year. Phone 83103 after 5:30 p.m.

NEW one-bedroom apartment, furnished \$90, or unfurnished \$75. Nice location. Phone 26715 or 7452 between 9-11 a.m.

GUEST HOUSE, beautifully furnished, suitable for two. 1777 Mesa Dr. Phone 3265 or El Coronado 3143.

ATTRACTIVE, completely furnished 3 rooms and bath. Panel ray heat. Walking distance, reas. 330 N. Calle Santa Rosa

DUPLEX APARTMENT, garage sun deck. Walking distance, season or year. Phone 562 Calle Ajo

3-ROOM apartment, nicely furnished, utilities paid. Nice patio. \$30 week. \$80 month. 575 W. Racquet Club Rd. Ph. 25843.

1 BEDROOM, completely furnished, reasonable to permanent party. Close in. Phone 4484.

STUDIO apartment, desirable location, by month or year. 1419 San Jacinto. Phone 6675.

ULTRA MODERN APTS. SPACIOUS GROUNDS, PRIVACY. PHONE 26483

GIRL TO SHARE lovely 2-room apartment, kitchen, bath. \$50 each. Phone 6023.

FURNISHED APTS. and rooms, new. \$75 month and up. 635 Chuckwalla Rd. Ph. 2-5354.

DUPLEX apartment, garage, near Village Market. Ideal for three adults. 562 Calle Ajo.

SMALL apartment for rent, reasonable. Close in. 292 St. Mary's Court. Phone 2-5974.

UNFURNISHED studio apartment near Rancho Mirage, \$50 mo. Phone 8-3268

FURNISHED apartment by season. Must be seen to be appreciated. 435 Avenida Olancho.

APARTMENTS, center of town. Special rates to local workers. Ph. 2957. 444 N. Indian.

NEW PRICE on Tally-Ho Apts. From \$50. Across from KCMJ.

FURNISHED 3-ROOM APT., \$65. —CATHEDRAL CITY. PHONE 83064.

Houses For Rent 46

HERE ARE GOOD RENTALS IN CATHEDRAL CITY
SORRY, all limited to adults: 1 bedrm., furn. dwelling, mo. \$55 2 apts., furnished, mo. \$55 4 rooms, furn., garage, mo. \$65 1 combination dwelling, furn. including utilities, mo. \$60 Also stores & business. See REALTOR HILLERY
Phone 8-3417

6-BEDROOM, 5-bath house with south patio. Located in Los Palmas Estates tract, R.I. home section. For lease January 1 to May 1. One wing can be used for servants or guests. \$1,000 a month. Phone 3862 or Pasadena SY 2-3613.

Houses for Rent 46

AT CATHEDRAL CITY

Lovely 1-bedroom stucco, \$50 month by year.
Bachelor apartment, \$30 mo. Housekeeping cabin, \$45 mo., utilities paid.
Deluxe hotel room with bath, \$50 month.
Writer's retreat on mountain side, \$30 month.
Lovely furnished office \$35 mo. 1 acre with 1-bedroom home & chicken equipment at Banning, \$50 month.
SAM ARNER'S DESERT REALTY CO.—PHONE 8-3251

EXCEPTIONAL LEASE—Beautiful 3-bedroom, 2 bathroom home in exclusive south end, most attractively and completely furnished. \$500 per month for two or more months. H.H. FOSTER ASSOCIATES, INC., 101 N. Palm Canyon Drive
Phones 3555 and 5169

Heated Swimming Pool

4 bedrooms, 3 baths, panel ray heat, closed patio. \$3,000 for season. 1120 Via Miraleste. Phone 7181.

SMALL HOUSE, beautiful restful view; kitchen, living room, bedroom, bath, enclosed porch, furnished. \$55 month. Adults preferred. 500 yards west of 100 Palms Resort, on Hiway 99.

COMPLETELY furnished, five-room home, two bedrooms, one bath. Lineau. Fireplace. Wall patio. Garage. Until May 1, \$180 mo. 515 Calle Santa Rosa. Ph. 6284.

400 NORTH Calle Santa Rosa. New modern winter rental \$200 per month. Owner, P. O. Box 568 Laguna Beach. Phone Laguna Beach 8853.

UNFURNISHED, 2-bedroom, 2 baths, large living room, breakfast room, hardwood floors, garage, patio, with barbecue. Unsurpassed view. Phone 7125.

FURNISHED 5-bedroom, 5-bath home, near golf course. Attractive rates by month, season or year. See your broker or owner, 420 Chino Drive. Phone 4952.

LUXURY LIVING, 4 bedrooms, 4 baths, unit heat. Walled. Completely furnished, by month or balance of season. Ph. 6921.

3 ROOMS with bath, furnished. Near Indian bath house. \$55 month. Mrs. Lenhart, 140 North Indian Avenue.

2-BEDROOM, furnished house with sleeping porch. Season or year. Air conditioned. 2-car garage. 585 Calle Santa Rosa.

FURNISHED new 5-room beauty. One block off Tamarisk, \$150 mo. Owner 677 Paseo de Anza.

2-BEDROOM furnished house, near pool, 109 W. 6th street, Desert Hot Springs.

LEASE, ranch style, landscaped, fireplace, attractive. 657 Desert View Drive. Phone 3411.

Trailer Rentals 49

31-FOOT new trailer, completely furnished. Scenic lot, overlooking vicinity. Call Cathedral City 83860.

ATTRACTIVELY finished, completely furnished, 27-ft. trailer for 3 months or season. Adults. Phone 3362.

Household Goods 50

GOOD NEWS!
Now You May
Furnish Your Home Completely ON BUDGET TERMS
MAHER'S DESERT FURNITURE are pleased to announce a new service available for their customers—convenient payments arranged, so that you may at last realize the fulfillment of your dreams. No longer need you wait until you have the cash! BUY NOW!! Same Low Prices—Same High Values—UP TO TWO YEARS TO PAY!

PIANO FOR SALE
Wanted, responsible party living near Palm Springs to take over almost new natural walnut Spinnet Piano and pay out on contract on easy terms, as this pianomustbe moved at once. Write Geo. Kahn, care of Baldwin Piano Distributors, 1513 17th St., Bakersfield, Calif.

ALMOST new studio couch, green with chartreuse and red print. Makes into twin beds. See Saturday and Sunday, 72949 Dattil Road, Shangri-La Palms.

MOVING — Admiral refrigerator, new gas stove, sofa, easy chair, porch furniture, lawnmower, & many household items for quick sale. Ph. 26143. 954 San Lucas.

ATTRACTIVE STUDIO COUCH—Makes twin beds, like new. Reasonable. Phone 25975. 233 S. Indian, Apt. 3.

PORTABLE electric sewing machine, \$35. Cabinet electric sewing machine, \$35. J. E. Fuller, Taylor Trailer Park.

BABY BED, springs, mattress, high chair, circulating gas and kerosene heaters. 1395 Granvia Valmonte.

Home of the Week

NO COUNTY SALES TAX LEGAL RULES COUNSEL

Because County Counsel W. O. Mackey told supervisors last week that he did not believe they had the right to levy a one-half cent sales tax but that counties with charters might be able to enact such revenue-raising measures, county supervisors were toying with the idea of changing the form of government.

Mackey refused to commit himself on the legality of charter governed counties levying a sales tax but said it might be possible.

HE WOULD HAVE to investigate first, he said. But he was positive in his belief that the county could not now levy the half cent sales tax proposed by Supervisor Collis Mayflower of the fourth district two weeks ago.

Mayflower proposed the sales tax as a measure to relieve the heavy burden on property owners. The supervisor said he had not found much reaction to his tax proposal but one of the spectators said that a sales tax was the fairest tax of all.

MAYFLOWER said he was definitely in favor of a switch to the charter form of government if such a move would make a sales tax possible without upsetting county government too much.

He said that a sales tax would enable supervisors to grant requests for additional county government functions whereas such requests had to be denied now because of lack of funds.

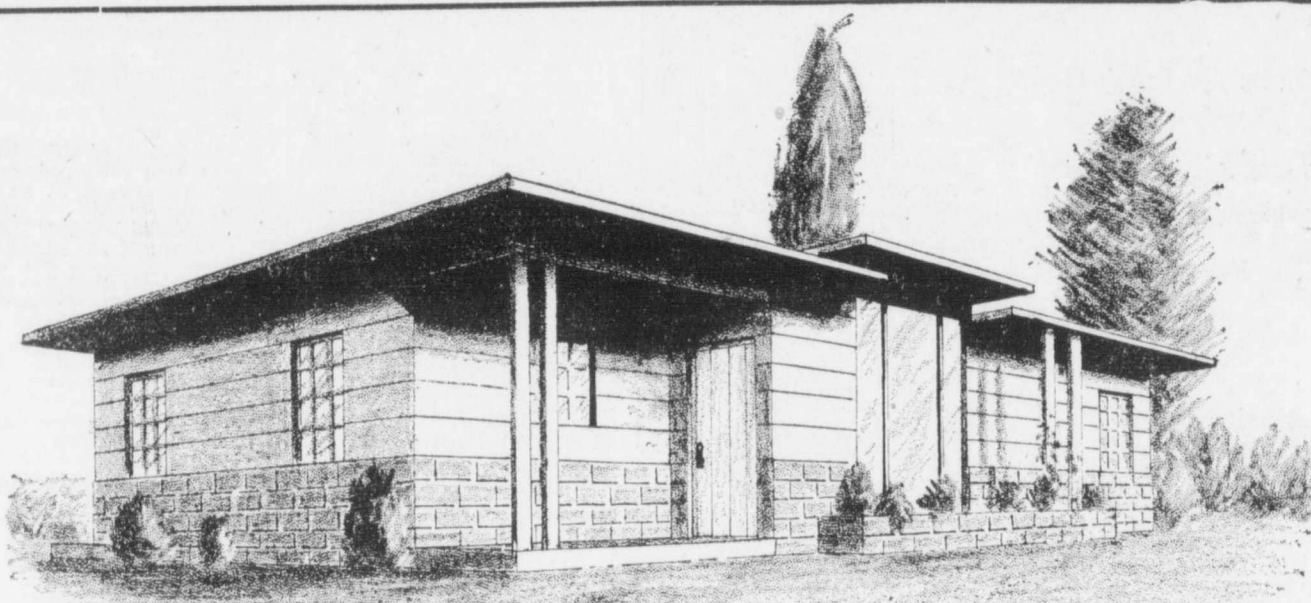
Editors of the magazine "San Diego" were in the Village last week conferring with Chamber of Commerce officials on a Palm Springs issue to be featured next month.

GI Insurance Method Revealed

Veterans Administration last week explained the order in which checks will be issued to veterans for their share of the \$2.8 billion National Service Life Insurance special dividends, payments scheduled to start next Monday, January 16.

Villagers with service serial numbers ending in zeros will be among the first to receive their dividends in that the checks will be made out on the basis of the last three digits of the serial numbers.

Starting with zero, a person with a number ending with three of these will be among the first to receive his dividend while on the other hand one with the last three digits ending in nines will be among the last.



Complete set of Plans of this house available for \$1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs.
(Allow a minimum of 10 days for delivery)
PLAN NO. 19

This one-bedroom home of contemporary design may be constructed for approximately \$9200.



1155 SQ. FT.

FLOOR PLAN

Dates for 1950 County Fair, Date Festival Fixed

Plans are already under way here for the staging of the biggest and most elaborate Riverside County Fair & National Date Festival in the history of the event. Dates for the 1950 spectacle have been set for February 17-22, inclusive.

Since the war years, under the guidance of Manager Bob Fullender, the event has earned an enviable reputation and gained prominence as one of the most unique and colorful festivals in the nation.

DURING THE PAST four years almost \$400,000 has been spent in improvements at the Indio Fairgrounds, located at the heart of California's fabulous date industry, to make the site, with its Arabian style of architecture and setting, one of the most beautiful in the country.

Outstanding entertainment features for the February mid-winter event will include a six-day horse show with circus acts and the sensational camel races, a "Slave Market" and Bagdad Bazaar, a carnival midway and a mammoth Arabian-Costumed street parade scheduled for the morning of Washington's Birthday, February 22.

Opening-day ceremonies will be highlighted by the beauty contest for selection of Queen Scheherazade, named from the glamorous heroine of the famed Arabian Nights Tales, to reign over the 1950 event.

The dazzling Arabian Nights Pageant will be presented free to visitors, each night starting at 6:15 p.m., on the authentic \$25-



DATE FESTIVAL — Pretty Peggy Rose holds authentic Arabian Bedouin coffee pot to extend Coachella Valley hospitality to the many thousands of visitors expected to attend the 1950 Riverside County Fair & National Date Festival being staged at fairgrounds, Indio, Feb. 17-22, inclusive. Along with hundreds of colorful exhibits, event will be highlighted by free, nightly, Arabian Nights Pageant, six-day horse show and the famed camel races.

000 outdoor Arabian stage with a cast of approximately 200 trained actors, singers and dancers in exotic costumes.

A HUGE ARRAY of colorful exhibits, including American dates, desert citrus and other agricultural products, along with many other feature displays, a livestock show and a large junior exhibit department are being planned for the 1950 event.

The new, modern and colorful Arabian-designed commercial ex-

Bank of America Figures Indicate Stability is Back

Rising to a new high, total resources of the Bank of America as of December 31, 1949, stood at \$6,250,402,000, an increase of \$177,489,000 over a year ago and \$465,274,000 over last June 30, according to the bank's year end statement of condition, which also showed new high marks in deposits and earnings.

Deposits at December 31, 1949, totaled \$5,775,110,000, which is \$135,587,000 more than at the 1948 year end and \$367,439,000 more than at June 30, 1949. Loans and discounts outstanding December 31 aggregated \$2,804,522,000, which is \$2,548,000 lower than the previous year end but \$70,590,000 higher than the total of June 30. L. M. Giannini, president, disclosed that in the 12 months ended November 30 there had been some 1,580,000 loan transactions aggregating about \$3,675,000,000.

Investments in securities stood at \$2,322,505,000 at the year end, an increase of \$377,274,000 over the previous year end.

As the result of the increase in the rate of savings interest initiated by Bank of America, the bank's depositors received approximately \$30,500,000 interest during 1949.

President Giannini noted that from the above it was evident the bank has had a good year. "It is indicative," he added, "that the postwar correction is substantially completed as far as California is concerned, and that it is reasonable to look forward to a period of sound stability and continued growth."

hibit building, now under construction at the Indio Fairgrounds and to cost nearly \$75,000 when completed, will house the large array of commercial and industrial displays at the coming festival.

Gas Bills Going Up 10 Per Cent After February 1

Effective February 1, Villagers will find their gas bills increased an average 10.8 per cent under a ruling handed down Friday by the state public utilities commission.

The rate increase granted was on the Southern California Gas company's application for an interim raise pending hearing on its plea for a permanent raise. The latter hearing is scheduled before the state public utility commission on April 3.

Rose Rosenberg Associated With A. A. Allen Office

Rose Rosenberg, well known local real estate broker, announced yesterday that the offices of the Allan A. Allen company, real estate brokers, with which she is associated, have opened at the Royal Palms hotel, 266 North Palm Canyon drive, with telephones 5258 and 2247.

Miss Rosenberg was formerly associated with the A. L. Kagna company, and reported that there is much activity in real estate and present and pending.

PLUMBING

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Cooling

HENRY A.
SIMSARIAN

850 N. Palm Canyon Drive
PHONE 2768

LARGE AREAS OF GLASS IN ONE-BEDROOM HOME

A one-bedroom house of contemporary design with a minimum of floor space is shown this week. It is engineered for construction at a cost that will embody most of the features desired in a home today.

The house achieves its distinction through the use of large areas of glass in the picture windows coupled with the sunken door effect at the main entrance. The recessed door is achieved through the use of square columns separating it and the window area.

THE BATH and kitchen are located next to each other to reduce to a minimum the cost of plumbing installation. The utility room, located to the rear of the garage, will probably house the wash tubs and be used as a laundry room. As a result it also is located near the bath and kitchen to decrease the cost of installing pipe.

Entrance to the house may be gained through a door between the kitchen and the garage. This door also provides access way to the utility room.

The studio and the dining area are located next to each other and separation is obtained by the difference in room sizes. Both rooms utilize to the fullest extent the large window areas in the front of the house.

CLOSET AND CUPBOARD space, in addition to that incor-

porated into the bedroom and the kitchen, is obtained in the specially reserved space off the hallway between the bedroom and bath.

A fireplace is located in the end of the studio and faces the dining area. It adds cheer and warmth to both rooms from this position.

Window boxes are located under the view windows in the front of the house to aid in landscaping and to give the illusion of outdoor living so much desired in the west.

Board Reiterates Highway Stand

W. T. Jefferson of North Palm Springs appealed to supervisors last week to defer action on relocation of Highway 99 in the Garnet region until they had seen his plans for development.

He was advised by the board that it had already taken its stand in favor of the rerouting from Whitewater to Garnet.

Copies of Jefferson's protest and the board's reply were forwarded to the state division of highways.

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